



BRITISH COLUMBIA CHICKEN MARKETING BOARD UPDATE FOR MAY 2011

1. Live price for period A-104.

The live price for period A-104 (marketing's from April 24 to June 18, 2011 inclusive) has been set by the Board at **\$1.6333**. This represents an increase of **\$0.0452** from the previous period.

The price linkage calculations done by Serecon for period **A-104** reflect the live chicken price of \$1.6333 per kilogram live weight. The calculations indicate that cost recovery parity for period A-104 of **104.29%** will be achieved at the following prices:

Live Chicken	\$1.6333 per kg	Up \$0.0452 per kg
Hatching Eggs	\$5.1116 per doz.	Up \$0.0208 per doz.
Day-Old Broiler Chicks	\$0.7018 per chick	Up \$0.022 per chick

The linkage for period A-104 reflects the updated information resulting from the updates that were done late in 2010 and early in 2011 to both the chicken and hatching egg costs of production.

2. 2010 Operating Surplus - REMINDER

At its Annual General Meeting held on April 5, 2011 the BCCMB adopted its 2010 financial statements and has declared an operating surplus in the amount of **\$500,892.00**. These funds will be distributed to growers pro-rata to their shipments during the period of January 1 to December 31, 2010. In order to qualify for a portion of the surplus distribution, a grower must be active and in good standing with the Board as of May 15, 2011. Letters have been sent to all growers with general information and as well as specific information of those growers that are not currently in good standing.



BRITISH COLUMBIA CHICKEN MARKETING BOARD

3. Production statistics for period A-102

	A-102			
	# Growers	% of Total Growers	Kgs Over/(Under)	% Of Allocation
Primary Growers Receiving Allotment	270			
Growers over 110% of allotment	7	2.59%	90,451	2.14%
Growers over 106% of allotment	19	7.04%	153,415	4.92%
Growers between 100% and 105.9% of allotment	133	49.26%	360,746	50.44%
Growers between 94% and 99.9% of allotment	94	34.81%	(245,425)	36.18%
Growers between 90% and 93.9% of allotment	16	5.93%	(158,597)	6.50%
Growers below 90% of allotment	8	2.96%	(99,637)	1.96%
Growers below 94% of allotment	24	8.89%	(258,234)	8.46%
Column Totals	270	100%	10,501	100%
BC Utilization	102.11%			

Average Live Weight	A-102			
	# Growers	% of Total Growers	# Kgs Produced	% Of Production
Primary Growers Receiving Allotment	270			
1.600 kg and below	2	0.74%	175,709	0.57%
1.601 – 1.700 kg	2	0.74%	163,114	0.53%
1.701 – 1.780 kg	5	1.85%	362,902	1.18%
1.781 – 1.850 kg	8	2.96%	810,589	2.63%
1.851 – 1.950 kg	13	4.81%	1,638,552	5.31%
1.951 – 2.020 kg	18	6.67%	2,732,787	8.85%
2.021 – 2.100 kg	32	11.85%	3,831,601	12.41%
2.101 – 2.170 kg	28	10.37%	3,309,498	10.72%
2.171 – 2.250 kg	39	14.44%	4,539,001	14.70%
2.251 – 2.500 kg	103	38.15%	11,334,529	36.71%
2.501 – 2.730 kg	19	7.04%	1,969,626	6.38%
2.731 – 3.180 kg	0	0.00%	0	0.00%
3.181 kg and above	1	0.37%	9,143	0.03%
Column Totals	270	100.00%	30,877,051	100.00%

4. Appeals update.

At this time there are no scheduled or outstanding appeals awaiting decision by BCFIRB. Recent appeal decisions can be accessed on our website at www.bcchicken.ca

5. Current market conditions. (With thanks to CFC Chicken Fax)

- In the first quarter of 2011, **295.7 Mkg** of fresh chicken was available for the Canadian market, **3.8% more** than in 2010.
- Production up to March 31, 2011 was **253.3 Mkg 1.1% or 2.8 Mkg more** than the same period in 2010.
- Year to date imports for 2011 have reached **42.4 Mkg, 23.8% or 8.1 Mkg higher** than during the same period last year.
- Fresh supplies consist of total imports added to domestic production. Fresh supplies in February and March were **2.7% and 4.8% higher**, respectively, than in the corresponding months of 2010.
- Frozen chicken inventories on April 1, 2011 were **38.1 Mkg, 2.5 Mkg higher** than the previous month and **2.6 Mkg lower** than on April 1, 2010.
- Production in February and March was **0.5 Mkg lower** and **2.4 Mkg higher**, respectively, compared to the same months in the previous year.
- Imports (as reported by AAFC) were **12.7 Mkg** in February and **14.6 Mkg** in March, **2.8 Mkg and 2.2 Mkg higher** respectively, to the same months of the previous year.
- Producer prices in period **A-104 are 4.5 cents higher** than those of period A-103 in most provinces. On average, the Canadian live price in **A-104 is 19.0 cents higher** than in the corresponding weeks of the previous year.
- **Canadian Wholesale Chicken Prices. (cents/kg)**

<u>Product</u>	<u>Apr 11</u>	<u>Apr 10</u>	<u>Change</u>
Market composite	320.8	318.4	0.08%
Whole bird complex	329.7	316.5	4.20%
Breast complex	467.4	478.0	-2.20%
Wing complex	438.0	465.1	-5.80%
Leg complex	264.4	256.9	2.90%

6. Allocation Setting Dates:

Future allocation dates will be published in monthly Board updates so that growers can be aware when the next unallocated period is being set. The dates will assist growers in determining when to give notice to change processors, or to have discussions with processors prior to allocation setting with respect to Market Development allotments. The last available day to give notice of changing processor and to return the completed BC A-99 form to the BCCMB offices is the day **BEFORE** the CFC sets the allocation. Example: If you wished to change processors for period A-107, the last day that you could provide notice is July 11, 2011.

<u>Period</u>	<u>CFC Sets Allocation</u>
A-106 (August 14 – October 8, 2011)	May 11, 2011
A-107 (October 9 – December 3, 2011)	July 12, 2011
A-108 (December 4, 2011 – January 28, 2012)	September 7, 2011
A-109 (January 29 – March 24, 2012)	November 9, 2011
A-110 (March 25 – May 19, 2012)	December 14, 2011

7. Animal Care Program update.

As of April 4, 2011 we have **239** of **348** or **69%** of BC chicken farms certified under the CFC Animal Care Program.

Regional breakdown:

Interior region: **27** of **42** farms **(64%)** certified.
Vancouver Island region: **6** of **16** farms **(38%)** certified.
Lower Mainland region: **206** of **290** farms **(71%)** certified.

The British Columbia Chicken Marketing Board monthly update is published by BCCMB staff and forwarded by e-mail and fax to all growers and a number of industry stakeholders on our contact list. Should you have any questions or suggestions regarding the content of any monthly update, please contact me directly at:

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