



BRITISH COLUMBIA CHICKEN MARKETING BOARD UPDATE FOR September 2011

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1. A-108 Allocation:

The total national allocation (including MD) for period **A-108** (December 4, 2011 – January 28, 2012) was set by the CFC Board of Directors on September 7, 2011 at **187,158,333 kilograms** live weight. This represents **2.50% below** the adjusted base for the period. Market Development at **9,241,899 kilograms** live weight represents **4.93%** of the national domestic allocation.

BC's share of the allocation is:

Domestic	27,029,514 kilograms live weight.
Market Development	1,815,000 kilograms live weight.
Total	28,844,514 kilograms live weight.

MD represents **6.7%** of BC's domestic allocation for the period. Allotments to BC growers for period A-108 will be **85.86%** domestic pro-rata.

Assurance of supply leases to growers to fulfill the requirements of regional processors for period A-108 are **330,250 kilograms** live weight, or **1.2%** of the domestic allocation.



BRITISH COLUMBIA CHICKEN MARKETING BOARD

2. Appeals update.

Mr. Ben VanEck has appealed the decision of the Board to refuse to issue him a 2,000 birds/annum permit under Part 51 Permits of the January 23, 2006 General Orders. The hearing is set for October 7, 2011 at a time and location to be determined in the Abbotsford Area.

Recent appeal decisions can be accessed on our website at www.bcchicken.ca

3. Current market conditions. (With thanks to CFC Chicken Fax)

- As of July 31, 2011, **704.5 Mkg** of fresh chicken was available for the Canadian market, **2.9% more** than in 2010.
- Year to date production to July 31, 2011 was **607.2 Mkg 1.2% or 7.0 Mkg more** than the same period in 2010.
- Year to date imports for 2011 have reached **97.3 Mkg, 14.6% or 12.4 Mkg higher** than during the same period last year.
- Fresh supplies consist of total imports added to domestic production. Fresh supplies in June and July were **2.1% and 2.3% higher**, respectively, than in the corresponding months of 2010.
- Frozen chicken inventories on August 1, 2011 were **38.9 Mkg, 1.1 Mkg lower** than the previous month and **5.0 Mkg higher** than on August 1, 2010.
- Production in June and July was **1.1 Mkg and 0.2 Mkg higher**, respectively, compared to the same months in the previous year.
- Imports (as reported by AAFC) were **13.8 Mkg** in June and **14.9 Mkg** in July, **1.0 Mkg and 2.1 Mkg higher** respectively, to the same months of the previous year.
- Producer prices in period **A-106 are 7.3 cents higher** than those of period A-105 in most provinces. On average, the Canadian live price in **A-106 is 31.0 cents higher** than in the corresponding weeks of the previous year.

- **Canadian Wholesale Chicken Prices. (cents/kg)**

<u>Product</u>	<u>July 11</u>	<u>July 10</u>	<u>Change</u>
Market composite	326.4	326.4	0.0%
Whole bird complex	332.4	321.5	3.40%
Breast complex	489.7	495.6	-1.20%
Wing complex	432.1	461.5	-6.40%
Leg complex	265.1	268.0	-1.10%

4. Allocation Setting Dates:

Future allocation dates will be published in monthly Board updates so that growers can be aware when the next unallocated period is being set.

The dates will assist growers in determining when to give notice to change processors, or to have discussions with processors prior to allocation setting with respect to Market Development allotments.

The last available day to give notice of changing processor and to return the completed BC A-99 form to the BCCMB offices is the day **BEFORE** the CFC sets the allocation.

Example: If you wished to change processors for period A-107, the last day that you could provide notice is July 11, 2011.

<u>Period</u>	<u>CFC Sets Allocation</u>
A-108 (December 4, 2011 – January 28, 2012)	September 7, 2011
A-109 (January 29 – March 24, 2012)	November 9, 2011
A-110 (March 25 – May 19, 2012)	December 14, 2011
A-111 (May 20 -- July 14, 2012)	February 1, 2012
A-112 (July 15 – September 8, 2012)	March 21, 2012
A-113 (September 9 – November 3, 2012)	May 30, 2012
A-114 (November 4 – December 29, 2012)	July 24, 2012
A-115 (December 30, 2012 – February 23, 2013)	September 18, 2012
A-116 (February 24 – April 20, 2013)	November 14, 2012

5. Animal Care Program update.

As of August 31, 2011 we have **290** of **348** or **83%** of BC chicken farms certified under the CFC Animal Care Program.

Regional breakdown:

32 of 42 Interior farms certified	76%
247 of 290 Lower Mainland farms certified	85%
11 of 16 Vancouver Island farms certified	69%

6. A-105 End of Period Summary

A-105				
	# Growers	% of Total Growers	Kgs Over/(Under)	% Of Allocation
Growers Receiving Allotment	268			
Growers over 110% of allotment	5	1.87%	48,894	1.13%
Growers over 106% of allotment	22	8.21%	169,424	6.27%
Growers between 100% and 105.9% of allotment	113	42.16%	382,483	45.25%
Growers between 94% and 99.9% of allotment	107	39.93%	(320,449)	39.16%
Growers between 90% and 93.9% of allotment	21	7.84%	(202,367)	7.74%
Growers below 90% of allotment	5	1.87%	(67,580)	1.58%
Growers below 94% of allotment	26	9.70%	(269,946)	9.31%
Column Totals	268	100%	(38,488)	100%
BC Utilization	99.31%			

Average Live Weight	A-105			
	# Growers	% of Total Growers	# Kgs Produced	% Of Production
Growers Receiving Allotment	268			
1.600 kg and below	0	0.00%	-	0.00%
1.601 – 1.700 kg	5	1.87%	374,586	1.17%
1.701 – 1.780 kg	5	1.87%	419,866	1.31%
1.781 – 1.850 kg	4	1.49%	489,250	1.53%
1.851 – 1.950 kg	20	7.46%	2,743,026	8.58%
1.951 – 2.020 kg	32	11.94%	4,436,282	13.88%
2.021 – 2.100 kg	31	11.57%	3,375,494	10.56%
2.101 – 2.170 kg	22	8.21%	2,944,200	9.21%
2.171 – 2.250 kg	35	13.06%	3,789,268	11.86%
2.251 – 2.500 kg	107	39.93%	12,840,111	40.18%
2.501 – 2.730 kg	6	2.24%	532,028	1.66%
2.731 – 3.180 kg	1	0.37%	12,896	0.04%
3.181 kg and above	0	0.00%	0	0.00%
Column Totals	268	100.00%	31,957,007	100.00%

7. BCCMB General Orders.

The Board on August 26, 2011 adopted a complete new set of General Orders. The new binder is green in color and contains the administrative changes as posted on the website for consultation this past summer. In the front of the binder is a memo explaining the most significant changes contained in the binder. All subsequent amendments will be mailed to industry, with instructions to replace entire pages rather than keeping a handful of loose pages of amendments. We encourage you to keep your BCCMB Orders up to date.

Significant changes include:

- Maximum farm size has been increased from 482,250 kilograms to 750,000 kilograms live weight per cycle.
- Permits under Part 50 have been changed from 3000 kilograms per year to 2000 birds per year.
- New Entrant Grower Program. All future new entrant grower quotas will be restricted to the region in which they were issued.
- Under and Over Marketings will be applied four cycles in the future instead of six. Also, undermarketings (up to 6 percent) can be carried forward to the fourth, fifth, and sixth subsequent cycles for growers that are short of space.

It is the intention of the Board in the fall to undertake a fulsome consultation respecting several cornerstones of the General Orders such as Land ownership, leasing etc.

The British Columbia Chicken Marketing Board monthly update is published by BCCMB staff and forwarded by e-mail and fax to all growers and a number of industry stakeholders on our contact list. Should you have any questions or suggestions regarding the content of any monthly update, please contact me directly at:

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