



## BC CHICKEN MARKETING BOARD UPDATE for February 2016

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### 1. A-137 Allocation

The total national allocation (including MD and specialty) for period A-137 (May 15 to July 9, 2016) was set by the CFC Board of Directors on February 2, 2016. The A-137 allocation was set at 234,711,543 kilograms live weight. This represents 5.0% above the adjusted base for the period. Market Development at 8,235,765 kilograms live weight represents 3.50% of the national domestic allocation. Specialty allocation was requested by three provinces (BC, AB and ON) for a total of 1,817,262 kilograms live weight.

BC's share of the **A-137 allocation** is:

Domestic	33,203,006 kilograms live weight.
Market Development	2,377,599 kilograms live weight.
Specialty	937,384 kilograms live weight.
<b>Total</b>	<b>36,517,989 kilograms live weight.</b>

- MD represents 7.16% compared to BC's domestic allocation for the period.
- Specialty represents 2.82% compared to BC's domestic allocation for the period.
- Domestic allotments to BC growers will be **108.36% pro rata**.
- 5.0% over base yields 4.3% to BC under the current allocation agreement.

BRITISH COLUMBIA CHICKEN MARKETING BOARD

## **2 Mandatory Notifiable Avian Influenza Insurance Review**

In response to industry requests to provide legal clarity around the authority of boards and commissions established under the *Natural Products Marketing (BC) Act (NPMA)* regarding mandatory disease requirements and given the impact and effects of the 2014/15 Highly Pathogenic Avian Influenza (HPAI) outbreak, the BC Ministry of Agriculture amended the *NPMA* during the Spring 2015 Legislative Session. The poultry boards and commission are now enabled to consider establishing disease insurance requirements as part of the scheme by way of amendment to their General/Consolidated Orders.

BC FIRB has stated that the boards and commission must “determine in the first instance, through a demonstrated SAFETI based approach – the information they require to make decisions that are in compliance with their scheme and in accord with sound marketing policy”. BC FIRB indicated that prior approval would be required if a board or commission were to want to establish mandatory disease insurance requirements.

The Ministry of Agriculture considers that Notifiable Avian Influenza (NAI) discovery has shifted from being an “if” to a “when” occurrence and should be looked at from the perspective of “how to build the response into industry practice”. There is an expectation that the boards and commission would actively consider establishing mandatory disease insurance requirements. The Ministry also indicated that the ability to access Agri-Recovery for a subsequent NAI outbreak was not guaranteed, given its objective to cover exceptional events not previously covered by the program.

During the fall of 2015, each of the four feather boards independently determined the need to make a decision on whether or not to proceed with pursuing the implementation of mandatory disease insurance. In November 2015, the four boards met to discuss the matter and determined there to be value in working collectively and collaboratively to address the question of mandatory disease insurance. A Work Plan has been developed (available on the website) outlining the information to be gathered as well as the key questions to be answered as part of the review.

The boards and commission have established a Steering Committee to oversee the work. The committee members include:

- Broiler Hatching Egg Commission – Allan Cross and Stephanie Nelson
- Chicken – Greg Gauthier and Bill Vanderspek
- Eggs – Aryn Alibhai and Dwight Yochim
- Turkey – Michel Benoit
- BC Poultry Association – Ravi Bathe and Garnet Etsell

Greg Gauthier will Chair the Steering Committee; Christine Rickson, BC Chicken Marketing Board is the Committee Secretary; and Michel Benoit, BC Turkey Marketing Board will engage consultants to conduct the work and coordinate with the BC Poultry Association on behalf of the boards and commission.

The boards and commission have agreed to engage Harvey Sasaki, Agri-Saki Consulting Inc. to manage the implementation of the work plan and complete the work in key phases under the direction of the Steering Committee, including the preparation of the submission to BCFIRB.

Information and reports on each phase of the work plan activities will be posted to each of the board's and commission's website as they are completed.

If you have any questions or comments regarding the work plan, please direct them to Harvey Sasaki at [harveysasaki@gmail.com](mailto:harveysasaki@gmail.com).

### **3. Appeals Update**

**The Primary Processors Association of BC** (Hallmark Poultry, Sunrise Farms, Sofina Foods, and Farm Fed) is appealing the decision of the Board to sign the MOU at Chicken Farmers of Canada respecting the Long Term Allocation Agreement. BCFIRB has published a timetable for the Supervisory Review process which they expect to complete in time for a final decision on the matter to be rendered in June.

**Wingat Game Bird Packers** has withdrawn their appeal against a decision of the Board regarding the level of payment ordered to a grower for a shipment to the processor that was designated as a Disaster Flock under Part 31 of the August 26, 2011 General Orders.

**Neil teBrinke dba Mountainview Acres** has appealed a decision of the Board to suspend his license to produce the regulated product for one period for a second infraction of same provisions of the August 26, 2011 General Orders. The appeal was heard on February 9, 2016; the BCCMB awaits the decision of the BCFIRB panel.

### **4. Allocation Setting Dates**

Future allocation dates will be published in monthly Board updates so that growers can be aware when the next unallocated period is being set.

The dates will assist growers in determining when to give notice to change processors, or to have discussions with processors prior to allocation setting with respect to Market Development allotments.

The last available day to give notice of changing processor and to return the completed BC99 form to the BCCMB offices is the day **BEFORE the BCCMB sets the allocation.**

<b>Period</b>	<b>BCCMB sets Allocation</b>
A-138 (July 10 – September 3, 2016)	Mar 23, 2016
A-139 (September 4 – October 29, 2016)	June 1, 2016
A-140 (October 30 – December 24, 2016)	July 20, 2016
A-141 (December 25, 2016 – February 18, 2017)	September 27, 2016
A-142 (February 19 – April 15, 2017)	November 16, 2016

## **5. A-134 production statistics.**

<b>Mainstream Grower's Only</b>	<b>A-134</b>			
	<b># Growers</b>	<b>% of Total Growers</b>	<b>Kgs Over/(Under)</b>	<b>% Of Allocation</b>
Mainstream Growers Receiving Allotment	<b>265</b>			
<b>Growers over 110% of allotment</b>	18	6.79%	195,941	0.94%
<b>Growers over 106% of allotment</b>	51	19.25%	384,130	7.09%
Growers between 100% and 105.9% of allotment	82	30.94%	274,399	29.45%
Growers between 94% and 99.9% of allotment	76	28.68%	-266,922	37.73%
Growers between 90% and 93.9% of allotment	32	12.08%	-417,250	15.72%
Growers below 90% of allotment	24	9.06%	-436,159	10.02%
<b>Growers below 94% of allotment</b>	61	23.02%	9,412	25.27%
Column Totals	265	100%	(461,802)	100%
<b>BC Utilization</b>	98.57%			

<b>Growers Cycle Length</b>	<b>A-134</b>			
	<b># Growers</b>	<b>% of Total Growers</b>	<b>Kgs Live Wt</b>	<b>% Of Allocation</b>
Mainstream Growers Receiving Allotment				
7 Week Cycle	2	0.75%	129,256	0.40%
8 Week Cycle	234	88.30%	29,293,666	91.63%
9 Week Cycle	9	3.40%	983,059	3.08%
10 Week Cycle	9	3.40%	643,933	2.01%
11 Week Cycle	2	0.75%	257,556	0.81%
12 Week Cycle	4	1.51%	336,620	1.05%
16 Week Cycle	5	1.89%	323,748	1.01%
Column Totals	265	100%	31,967,838	100%

Average Live Weight	A-134			
	# Growers	% of Total Growers	# Kgs Produced	% Of Production
Mainstream Growers Rec'd Allotment	<b>265</b>			
1.600 kg and below	<b>2</b>	0.75%	<b>181,807</b>	0.57%
1.601 – 1.700 kg	<b>5</b>	1.89%	<b>371,700</b>	1.16%
1.701 – 1.780 kg	<b>10</b>	3.77%	<b>866,085</b>	2.71%
1.781 – 1.850 kg	<b>8</b>	3.02%	<b>567,533</b>	1.78%
1.851 – 1.950 kg	<b>29</b>	10.94%	<b>3,685,524</b>	11.53%
1.951 – 2.020 kg	<b>16</b>	6.04%	<b>1,931,944</b>	6.04%
2.021 – 2.100 kg	<b>26</b>	9.81%	<b>4,079,484</b>	12.76%
2.101 – 2.170 kg	<b>18</b>	6.79%	<b>3,607,630</b>	11.29%
2.171 – 2.250 kg	<b>32</b>	12.08%	<b>4,352,022</b>	13.61%
2.251 – 2.500 kg	<b>97</b>	36.60%	<b>11,122,309</b>	34.79%
2.501 – 2.730 kg	<b>18</b>	6.79%	<b>1,093,767</b>	3.42%
2.731 – 3.180 kg	<b>4</b>	1.51%	<b>108,033</b>	0.34%
3.181 kg and above	<b>0</b>	0.00%	<b>0</b>	0.00%
Column Totals	265	100.00%	31,967,838	100.00%

## 6. BCCMB Staff update.

After 25 years of service with the BCCMB, Production Coordinator **Carol Blatz** retired on January 29, 2016. We wish Carol the best in her well-deserved retirement. Carol will be attending the joint Poultry AGM in Vancouver on March 10 and 11 and looks forward to visiting with all of her friends in the industry.

**Arlene Oslie** has been promoted to the position of Production Coordinator. Arlene has been with the BCCMB for the 5 past years in the capacity of Administrative Assistant. Prior to joining our staff Arlene was employed for many years in the hatchery sector in BC and Alberta. She looks forward to her enhanced role at the BCCMB and to working more directly with the growers, hatcheries and processors.

**Erica Driesen** has joined the BCCMB staff as our new Administrative Assistant and is the friendly voice that you will hear when you call the BCCMB office. We are pleased to welcome Erica to the BCCMB team.

## 7. Personal Exemption.

This section is intended to clarify the sections of the General Orders that refer to “personal exemption”.

Part 1 *Definitions* of the August 26, 2011 BCCMB General Orders states: “personal exemption” means chicken used for home consumption in the amount not exceeding 200 birds per calendar year.

Part 2 *Exemptions* of the August 26, 2011 BCCMB General Orders states in Section 2.1(b): These General Orders apply to all chicken except: “chicks that are sold to a grower for production of chicken on the grower’s premises and for consumption on the grower’s premises not exceeding 200 chickens per calendar year”.

A registered grower wishing to produce chicken under this exemption must take the following steps:

1. Order extra chicks from the hatchery in the amount that they wish to grow for personal consumption.
2. Note on the BC 101 contract that extra chicks have been ordered and will be grown and processed for personal consumption in accordance with the BCCMB General Orders.

Chicken grown for personal consumption must be planned in advance and noted on the BC 101 contract. All chicks ordered from the hatchery that have not been specified for the personal exemption must be grown and shipped to the processor with whom the grower has a signed BC 101 contract.

Please note: The personal exemption referred to in Section 2.1 (b) is restricted to a maximum of 200 birds per calendar year for each premise registered with the BCCMB. Should you require further clarification, please call the BCCMB office.

### **Industry Satisfaction Survey.**

Thanks to the 142 growers, 3 hatcheries and 9 processors who participated in the recent industry satisfaction survey conducted on our behalf by the BC Council of Marketing Boards. The results are an important way to track our performance.

For the 2015 survey, the board has noticed declines in satisfaction in areas of:

- Operating in the best interest of all stakeholders
- Encouraging innovation with policies.

We will be focusing on improving our performance in these areas for 2016. The survey results are available in the industry news section on our website.

Congratulations to Mr. John Kennedy who won the grand prize of a BCCMB tablet case, mobile charger, and a Keg gift card!

*The British Columbia Chicken Marketing Board monthly update is published by BCCMB staff and forwarded by e-mail and fax to all growers and a number of industry stakeholders on our contact list. Should you have any questions or suggestions regarding the content of any monthly update, please contact me directly at: Phone 604-859-2868 or E-mail to [billvanderspek@bcchicken.ca](mailto:billvanderspek@bcchicken.ca)  
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