



BC CHICKEN MARKETING BOARD UPDATE for April 2016

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1. A-138 Allocation

The total national allocation (including MD and specialty) for period A-138 (July 10 to September 3, 2016) was set by the CFC Board of Directors on February 2, 2016. The A-138 allocation was set at 231,953,442 kilograms live weight. This represents 5.0% above the adjusted base for the period. Market Development at 9,726,018 kilograms live weight represents 4.19% of the national domestic allocation. Specialty allocation was requested by three provinces (BC, AB and ON) for a total of 1,858,813 kilograms live weight.

BC's share of the **A-138 allocation** is:

Domestic	32,486,077 kilograms live weight.
Market Development	2,362,599 kilograms live weight.
Specialty	978,310 kilograms live weight.
Total	35,826,986 kilograms live weight.

- MD represents 7.27% compared to BC's domestic allocation for the period.
- Specialty represents 3.01% compared to BC's domestic allocation for the period.
- Domestic allotments to BC growers will be **104.52% pro rata**.
- 5.0% over base yields 4.26% to BC under the current allocation agreement.

BRITISH COLUMBIA CHICKEN MARKETING BOARD

2. Appeals Update

The Primary Processors Association of BC (Hallmark Poultry, Sunrise Farms, Sofina Foods, and Farm Fed) is appealing the decision of the Board to sign the MOU at Chicken Farmers of Canada respecting the Long Term Allocation Agreement. BCFIRB has published a timetable for the Supervisory Review process which they expect to complete in time for a final decision on the matter to be rendered in June. Submissions from the BCCMB, the BC Primary Processors Association, the BCCGA, Alberta Chicken Producers, Chicken Farmers of Saskatchewan and Chicken Farmers of Canada can be viewed on the BCFIRB website at

<http://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/boards-commissions-tribunals/bc-farm-industry-review-board/regulated-marketing/supervisory-reviews/2016-amendments-to-schedule-b-operating-agreement-for-chicken>

Neil & Natalie teBrinke dba Mountainview Acres appealed a decision of the Board to suspend their license to produce the regulated product for one period for a second infraction of the same provisions of the August 26, 2011 General Orders. The appeal was heard on February 9, 2016. The BCFIRB panel found in favor of the BCCMB and the appeal was dismissed on March 1, 2016.

3. Allocation Setting Dates

Future allocation dates will be published in monthly Board updates so that growers can be aware when the next unallocated period is being set.

The dates will assist growers in determining when to give notice to change processors, or to have discussions with processors prior to allocation setting with respect to Market Development allotments.

The last available day to give notice of changing processor and to return the completed BC99 form to the BCCMB offices is the day **BEFORE the BCCMB sets the allocation.**

<u>Period</u>	<u>BCCMB sets Allocation</u>
A-138 (July 10 – September 3, 2016)	Mar 23, 2016
A-139 (September 4 – October 29, 2016)	June 1, 2016
A-140 (October 30 – December 24, 2016)	July 20, 2016
A-141 (December 25, 2016 – February 18, 2017)	September 27, 2016
A-142 (February 19 – April 15, 2017)	November 16, 2016

4. Personal Exemption.

This section is intended to clarify the sections of the General Orders that refer to “personal exemption”.

Part 1 *Definitions* of the August 26, 2011 BCCMB General Orders states: “personal exemption” means chicken used for home consumption in the amount not exceeding 200 birds per calendar year.

Part 2 *Exemptions* of the August 26, 2011 BCCMB General Orders states in Section 2.1(b): These General Orders apply to all chicken except: “chicks that are sold to a grower for production of chicken on the grower’s premises and for consumption on the grower’s premises not exceeding 200 chickens per calendar year”.

A registered grower wishing to produce chicken under this exemption must take the following steps:

1. Order extra chicks from the hatchery in the amount that they wish to grow for personal consumption.
2. Note on the BC 101 contract that extra chicks have been ordered and will be grown and processed for personal consumption in accordance with the BCCMB General Orders.

Chicken grown for personal consumption must be planned in advance and noted on the BC 101 contract. All chicks ordered from the hatchery that have not been specified for the personal exemption must be grown and shipped to the processor with whom the grower has a signed BC 101 contract.

Please note: The personal exemption referred to in Section 2.1 (b) is restricted to a maximum of 200 birds per calendar year for each premise registered with the BCCMB. Should you require further clarification, please call the BCCMB office.

5. Audit rotation change

Changes have been made to the Auditing schedules for all BCCMB poultry farms. The rotation for the audits was full, records, partial, self-declaration. With the auditors required to visit our farms annually for Bio Security and the Animal welfare viewing of birds we have changed the rotation to reflect the auditors’ attendance at the farm.

This will enable us to ensure required documentation is being completed and any changes to the 3 programs are incorporated quickly and properly at each farm location. **Effective May 1, 2016** the following changes will be made to the auditing schedules for all farms. The schedule will now be full, records, partial, records and then back to full.

6. Board member update.

On March 10, 2016 Mr. Ray Nickel was elected for a three year term ending in March 2019 as one of the growers on the BCCMB. This position was previously held by Mr. Kerry Froese and completed by Mr. Mark Driediger. The Board would like to thank both Kerry and Mark for their contributions of time and effort to the industry and wish them the best in their future endeavors.

7. CFC Update.

Highlights of the March CFC Directors meeting:

- Dave Janzen was re-elected for another year as CFC Chair.
- Derek Janzen was elected as a member and chair of the CFC governance committee and as a member of the CFC policy committee.
- Directors approved moving ahead with the concept of 3rd party audits of the animal care program at a cost of \$93,000 per year. 54 farms per year will be audited on a three year rotational basis. BC will be in year three with Nova Scotia, PEI and Newfoundland.
- AMU reduction working group. The directors agreed to begin the process of consultation on the proposed plan and timeline. This will be on the agenda of the April 15 PPAC meeting.
- The changes to the updated code of practice were approved by the Board. Highlights include:
 - Must provide 1 hours of darkness beginning at day of placement gradually increasing to 4 hours by day 5 at which time the 4 hours must be consecutive.
 - Maximum stocking density remains from 31 to 38 kg m/sq.
 - Wet birds must not be loaded in cold weather.
 - Mechanical cervical dislocation has been retained as an acceptable method of euthanasia.
- The directors approved extending the trial period of setting two allocations at time for another year to A-144.

8. A-135 Production Statistics

Mainstream Grower's Only	A-135			
	# Growers	% of Total Growers	Kgs Over/(Under)	% Of Allocation
Mainstream Growers Receiving Allotment	263			
Growers over 110% of allotment	15	5.70%	98,446	2.02%
Growers over 106% of allotment	45	17.11%	277,410	9.45%
Growers between 100% and 105.9% of allotment	103	39.16%	336,922	39.26%
Growers between 94% and 99.9% of allotment	80	30.42%	-781,110	34.71%
Growers between 90% and 93.9% of allotment	22	8.37%	-233,470	9.37%
Growers below 90% of allotment	13	4.94%	-566,203	7.21%
Growers below 94% of allotment	34	12.93%	(486,603)	15.63%
Column Totals	263	100%	(966,450)	100%
BC Utilization	99.79%			

Average Live Weight	A-135			
	# Growers	% of Total Growers	# Kgs Produced	% Of Production
Mainstream Growers Rec'd Allotment	263			
1.600 kg and below	3	1.14%	328,225	1.00%
1.601 – 1.700 kg	7	2.66%	643,971	1.96%
1.701 – 1.780 kg	1	0.38%	96,133	0.29%
1.781 – 1.850 kg	8	3.04%	746,529	2.27%
1.851 – 1.950 kg	17	6.46%	2,660,742	8.08%
1.951 – 2.020 kg	24	9.13%	3,276,168	9.95%
2.021 – 2.100 kg	20	7.60%	3,250,465	9.88%
2.101 – 2.170 kg	23	8.75%	3,233,613	9.83%
2.171 – 2.250 kg	39	14.83%	5,534,301	16.82%
2.251 – 2.500 kg	94	35.74%	11,746,549	35.69%
2.501 – 2.730 kg	25	9.51%	1,352,247	4.11%
2.731 – 3.180 kg	2	0.76%	41,772	0.13%
3.181 kg and above	0	0.00%	0	0.00%
Column Totals	265	100.00%	32,910,715	100.00%

Growers Cycle Length	A-135			
	# Growers	% of Total Growers	Kgs Live Wt	% Of Allocation
Mainstream Growers Receiving Allotment				
7 Week Cycle	5	1.90%	449,929	1.37%
8 Week Cycle	232	88.21%	29,959,515	91.03%
9 Week Cycle	10	3.80%	1,156,249	3.51%
10 Week Cycle	6	2.28%	427,608	1.30%
11 Week Cycle	2	0.76%	249,063	0.76%
12 Week Cycle	7	2.66%	579,906	1.76%
16 Week Cycle	1	0.38%	88,445	0.27%
Column Totals	263	100%	32,910,715	100%

9. Consumer Engagement update.

In 2016 BCCMB and BCCGA will continue to work towards our strategic goal to strengthen our social license. Our market research shows that BC consumers are concerned about animal care and antibiotic use. Using the services of CREW Marketing Partners, we are developing a fun and engaging campaign to tackle these topics. Stay tuned for further details.

In meantime, we thank all the BC chicken farmers Derek Janzen, Amanda Martin, Art & Ruth Penner, Ravi Bathe, Ray Baylis, and Mark & Shelly Bartel, who woke up extra early on Friday March 11 to participate in a consumer outreach event at the 2016 BC Poultry Conference. Your continued involvement in these kind of events is key to the future of our industry.



