



BC CHICKEN MARKETING BOARD UPDATE for June 2016

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1. A-139 Allocation

The total national allocation (including MD and specialty) for period A-139 (September 4 to October 29, 2016) was set by the CFC Board of Directors on June 1, 2016. The A-139 domestic allocation was set at 226,995,330 kilograms live weight. This represents 2.0% above the adjusted base for the period. Market Development at 9,041,283 kilograms live weight represents 3.98% of the national domestic allocation. Specialty allocation was requested by three provinces (BC, AB and ON) for a total of 1,974,869 kilograms live weight.

BC's share of the **A-139 allocation** is:

Domestic	32,380,961 kilograms live weight.
Market Development	2,256,156 kilograms live weight.
Specialty	1,025,119 kilograms live weight.
Total	35,662,236 kilograms live weight.

- MD represents 6.96% compared to BC's domestic allocation for the period.
- Specialty represents 3.16% compared to BC's domestic allocation for the period.
- Domestic allotments to BC growers will be **106.12% pro rata**.
- 2.0% over base yields 1.5% to BC under the current allocation agreement.

BRITISH COLUMBIA CHICKEN MARKETING BOARD

2. Appeals Update

The Primary Processors Association of BC (Hallmark Poultry, Sunrise Farms, Sofina Foods, and Farm Fed) is appealing the decision of the Board to sign the MOU at Chicken Farmers of Canada respecting the Long Term Allocation Agreement. BCFIRB has published a timetable for the Supervisory Review process which they expect to complete in time for a final decision on the matter to be rendered in June. Submissions from the BCCMB, the BC Primary Processors Association, the BCCGA, Alberta Chicken Producers, Chicken Farmers of Saskatchewan and Chicken Farmers of Canada can be viewed on the BCFIRB website at:

<http://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/boards-commissions-tribunals/bc-farm-industry-review-board/regulated-marketing/supervisory-reviews/2016-amendments-to-schedule-b-operating-agreement-for-chicken>

3. Allocation Setting Dates

Future allocation dates will be published in monthly Board updates so that growers can be aware when the next unallocated period is being set.

The dates will assist growers in determining when to give notice to change processors, or to have discussions with processors prior to allocation setting with respect to Market Development allotments.

The last available day to give notice of changing processor and to return the completed BC99 form to the BCCMB offices is the day **BEFORE the BCCMB sets the allocation.**

Period	BCCMB sets Allocation
A-140 (October 30 – December 24, 2016)	July 20, 2016
A-141 (December 25, 2016 – February 18, 2017)	September 27, 2016
A-142 (February 19 – April 15, 2017)	November 16, 2016
A-143 (April 16, 2017 – June 10, 2017)	January 17, 2017

4. Inspection Corner:

The new ***Code of Practice for Care and Handling of Breeders, Chicken and Turkey*** was released on June 15, 2016. We have ordered printed copies for all our producers. Once

we receive them at the Board office we will be mailing them out to all our Producers. This book is required to be at the farm and is part of your annual CFC OFFSAP audit.

The BCCMB has increased the allowable maximum density requirements for farms in BC. If you are wishing to have your farm inspected to be able to grow at 3.02 kgs/sqft or 3.30 kg/sqft contact one of the board inspectors and they will attend to verify sufficient equipment is in the barns. Once your farm has been inspected the production department will be advised and they will change your farms density designation for the next unallocated period. There are several mandatory requirements that must be met to be a high density grower. Refer to your *CFC Animal Care Program Manual page 14 and 15* for the requirements for obtaining and maintaining your high density designation. If any of these requirements are not met, a farm will be removed from high density designation.

Growers are reminded that when they build a new barn or add to a barn they need to advise the Board so that the new square footage can be inspected and added to the growers file. If this is not done prior to an unallocated period the square footage may not be used till the next cycle and you will not be able to fill your barn.

This is a reminder that we need to be vigilant in our rodent control at the farms. These critters are capable of bringing a multitude of diseases into your barn and making them stay at your farm even after disinfecting. Ensure bait stations are filled and fresh always.

Starting in 2016, CFC has contracted a 3rd party auditing group to audit the delivery of the OFFSAP program in Canada. All provinces will have a third party auditor attend and follow the provincial auditors to a farm audit. The 3rd party auditors will be evaluating the auditors as well as the implementation of the OFFSAP program in the province. The 3rd party auditor will be in contact with BCCMB staff to arrange the dates and times that they will be in BC to do the audit. The farms that are being audited will be advised prior to the auditors showing up at the farm. Attached for your information letter from CFC in regards to this.

5. Shareholders and the General Orders

This section is intended to clarify the sections of the General Orders that refer to “shareholders”. Some growers are doing estate planning and changing their shareholder structure or farm name without informing the BCCMB staff. Please be advised that any change in shareholders or company name will require a quota transfer as per Part 39 of the General Orders. The land and quota must be in the same name and owned in “fee simple”.

When making these changes, please note that it will only be effective in the next unallocated period once approved by the Board. For ease of completion, a complete set

of quota transfer papers can be found on the BCCMB website in the “members only” section.

6. Custom Processing - changes

We have been informed that one of the major Custom Processing operations in BC (Farm Fed) has indicated that they no longer wish to remain in the custom processing business. As a result, other processors may be having capacity issues as a result of this change. Please ensure that you have secured a place to custom process (slaughter) your chickens before ordering your chicks.

We encourage you to confirm any prior arrangements you may have had with your slaughtering facility in order to avoid any disappointments at the time of slaughter.

7. Coming Soon To a Theatre Near You

The popular parody movie trailer Chicken Squad™ will be at movie theatres in BC for the week of **June 24-30, 2016**. It will be in **all theatres outside of Metro Vancouver**, including Abbotsford, Chilliwack, Vancouver Island and the Interior. This is a great chance to dispel myths to your non-farming friends, so spread the word. The Chicken Squad™ movie trailer will precede all PG and higher rated movies including Independence Day: Resurgence, Central Intelligence, and Genius. For a full detailed schedule, please call Cheryl Davie.

8. CSI Coming to BCCMB

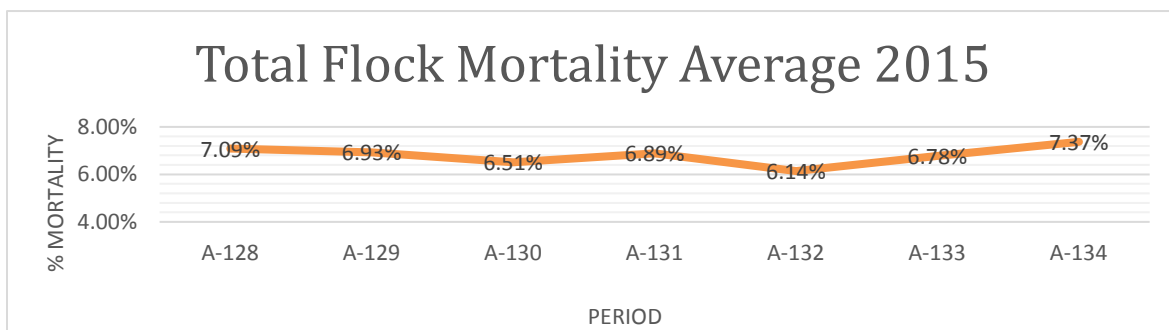
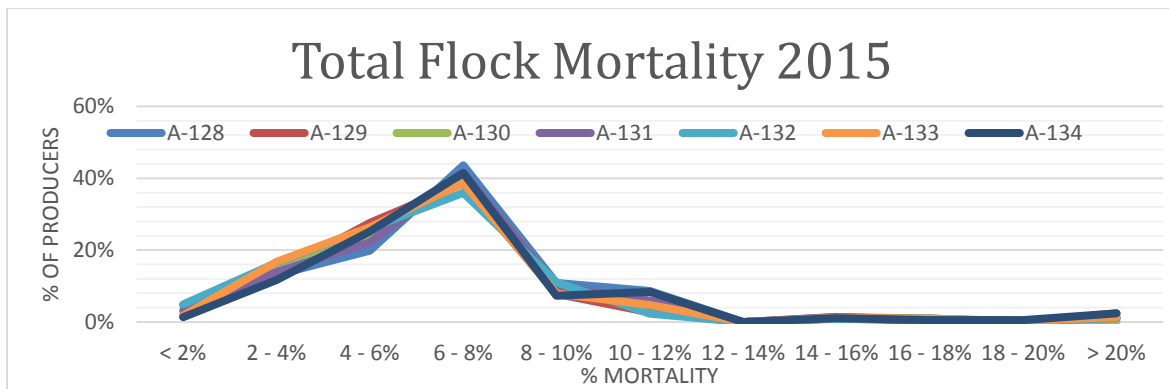
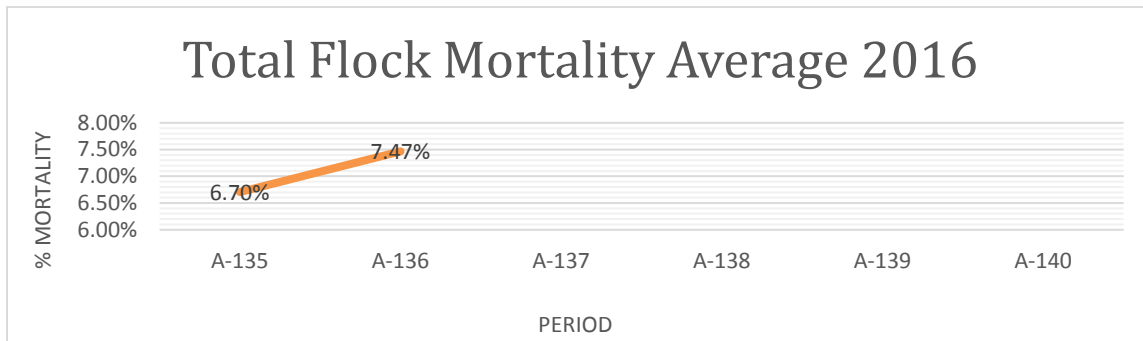
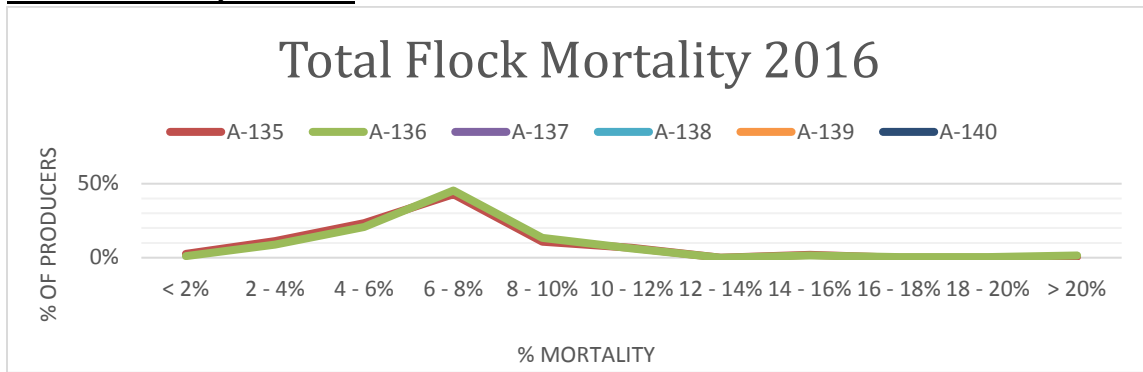
With consumers increasingly feeling like they're in the dark when it comes to how their food is raised, BCCMB is proud to announce the creation of a brand new campaign in 2016: Chicken Squad™ Intelligence (CSI). CSI is a smarter, more sophisticated division of the Chicken Squad™ brand, taking on a style and tone inspired by popular TV dramas, appealing to more female audience. CSI will use investigative journalism to answer consumer questions focusing on three main areas: antibiotics, animal care and consumer choices. Our objectives are to increase transparency between consumers and farmers and to increase farmers' (and by extension supply management's) social license.

We need your help to make this program a success. Please call Cheryl Davie at BCCMB 604-859-2868 or cheryldavie@bcchicken.ca to learn about some fun opportunities for growers.

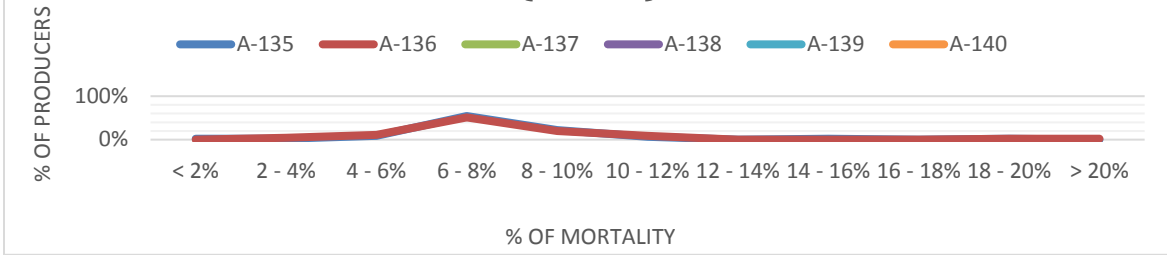
9. A-136 Production Statistics

A-136				
Mainstream Grower's Only	# Growers	% of Total Growers	Kgs Over/(Under)	% Of Allocation
Mainstream Growers Receiving Allotment	258			
Growers over 110% of allotment	15	5.81%	156,127	3.84%
Growers over 106% of allotment	46	17.83%	405,109	13.23%
Growers between 100% and 105.9% of allotment	92	35.66%	313,308	37.23%
Growers between 94% and 99.9% of allotment	79	30.62%	-291,519	30.61%
Growers between 90% and 93.9% of allotment	26	10.08%	-310,722	11.98%
Growers below 90% of allotment	15	5.81%	-380,430	6.96%
Growers below 94% of allotment	68	26.36%	5,259	26.52%
Column Totals	258	100%	(264,254)	100%
BC Utilization	98.60%			
A-136				
Growers Cycle Length	# Growers	% of Total Growers	Kgs Live Wt	% Of Allocation
Mainstream Growers Receiving Allotment				
7 Week Cycle	5	1.95%	410,007	1.19%
8 Week Cycle	226	87.55%	31,589,351	91.62%
9 Week Cycle	11	4.28%	1,459,997	4.23%
10 Week Cycle	7	2.72%	530,335	1.54%
11 Week Cycle	0	0.00%	0	0.00%
12 Week Cycle	4	1.56%	204,658	0.59%
16 Week Cycle	5	1.95%	284,661	0.83%
Column Totals	257	100%	34,479,009	100%
A-136				
Average Live Weight	# Growers	% of Total Growers	# Kgs Produced	% Of Production
Mainstream Growers Rec'vd Allotment	258			
1.600 kg and below	2	0.78%	190,326	0.56%
1.601 – 1.700 kg	6	2.33%	346,972	1.03%
1.701 – 1.780 kg	4	1.55%	409,040	1.21%
1.781 – 1.850 kg	3	1.16%	215,508	0.64%
1.851 – 1.950 kg	13	5.04%	1,340,271	3.97%
1.951 – 2.020 kg	18	6.98%	2,986,188	8.85%
2.021 – 2.100 kg	24	9.30%	3,987,381	11.81%
2.101 – 2.170 kg	33	12.79%	5,169,915	15.31%
2.171 – 2.250 kg	35	13.57%	5,917,187	17.53%
2.251 – 2.500 kg	91	35.27%	10,818,891	32.05%
2.501 – 2.730 kg	26	10.08%	2,271,288	6.73%
2.731 – 3.180 kg	3	1.16%	106,459	0.32%
3.181 kg and above	0	0.00%	0	0.00%
Column Totals	258	100.00%	33,759,426	100.00%

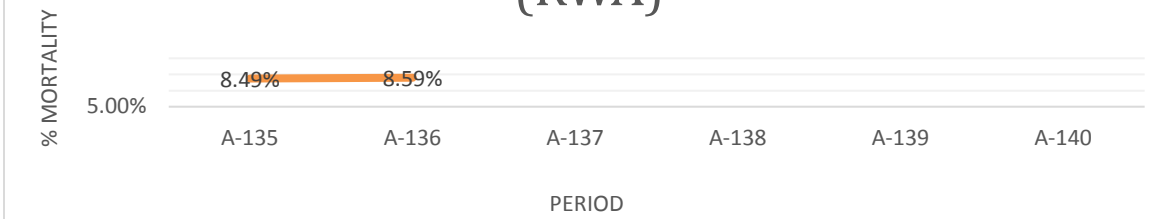
10. Mortality Statistics



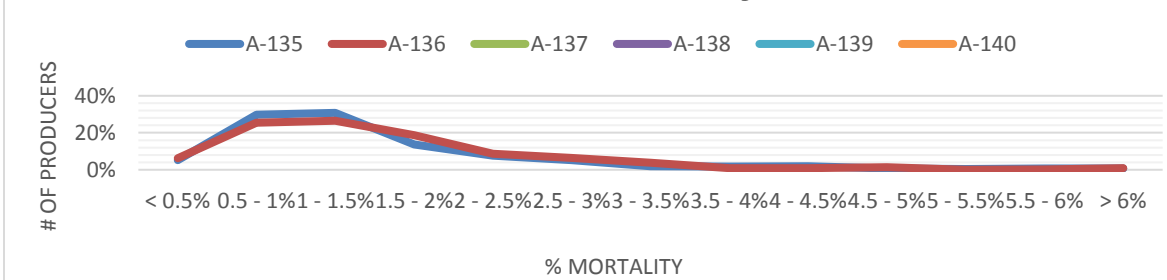
Total Flock Mortality 2016 (RWA)



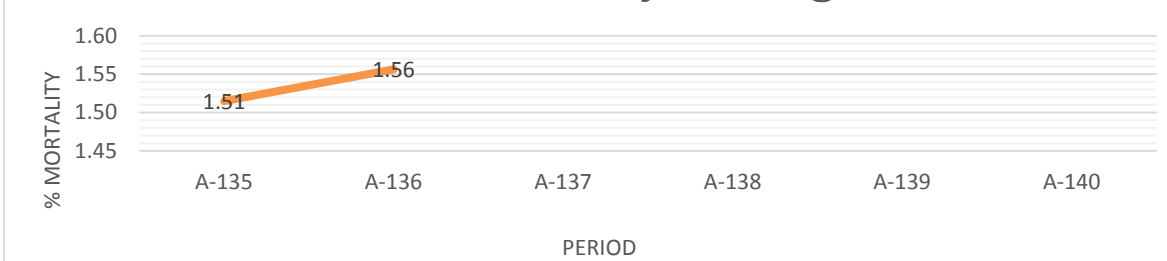
Total Flock Mortality Average 2016 (RWA)



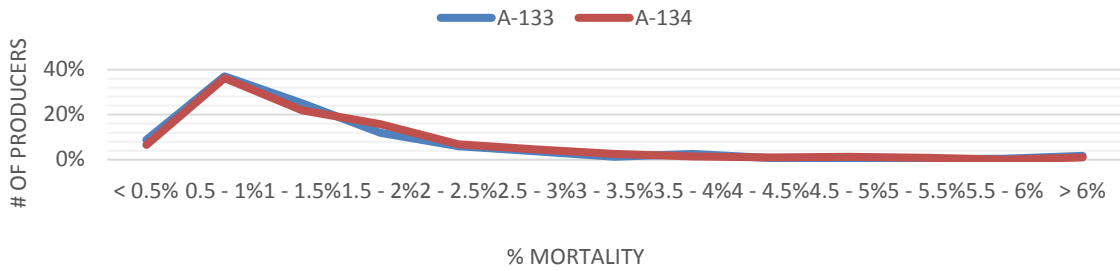
First Week Mortality 2016



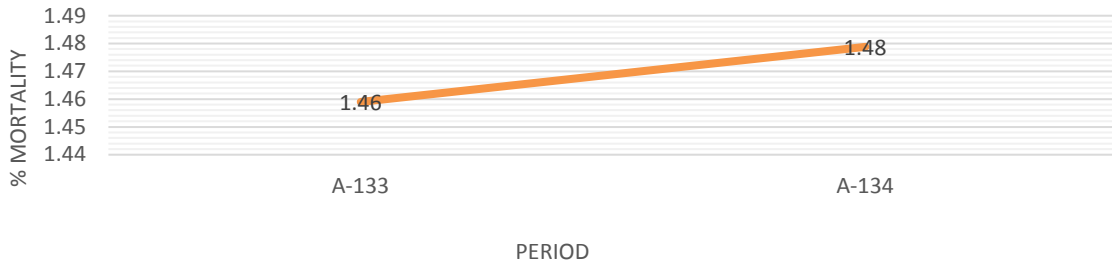
First Week Mortality Average 2016



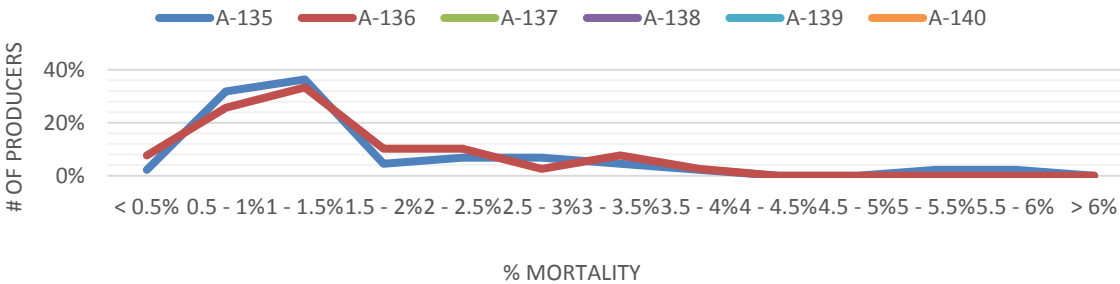
First Week Mortality 2015



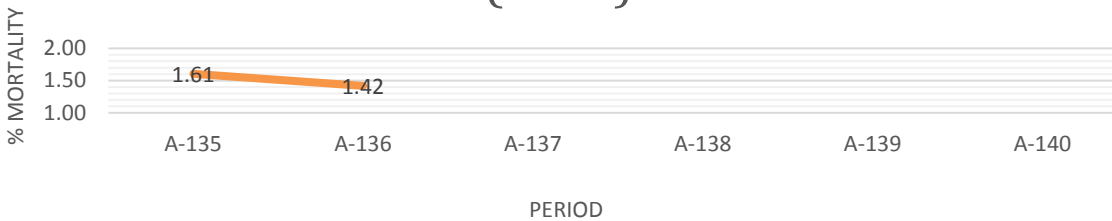
First Week Mortality Average 2015



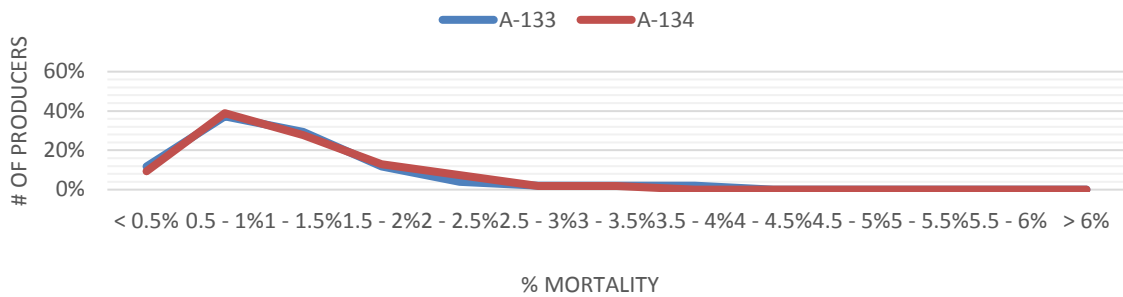
First Week Mortality 2016 (RWA)



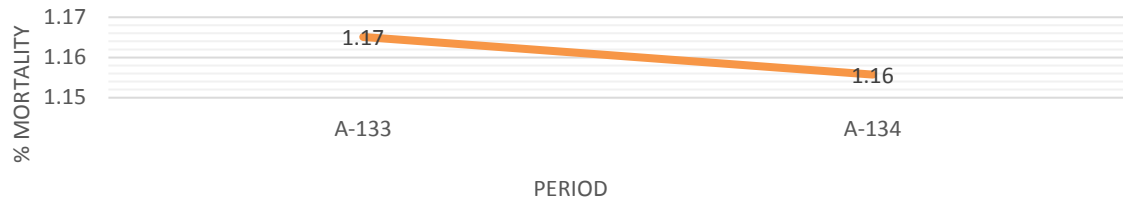
First Week Mortality Average 2016 (RWA)



First Week Mortality 2015 (RWA)



First Week Mortality Average 2015 (RWA)



11. New Code of Practice for the Care and Handling of Hatching Eggs, Breeders, Chickens and Turkeys



Canadian Hatching Egg Producers



Les Producteurs d'oeufs d'incubation du Canada



Conseil canadien des transformateurs d'oeufs et de volailles



Chicken Farmers of Canada
Les Producteurs de poulet du Canada



TURKEY FARMERS OF CANADA
LES ÉLEVEURS DE DINDON DU CANADA

New Code of Practice for the Care and Handling of Hatching Eggs, Breeders, Chickens, and Turkeys

(Ottawa) 15 June 2016 – The Chicken Farmers of Canada, Canadian Poultry and Egg Processors Council, Turkey Farmers of Canada, Canadian Hatching Egg Producers and the National Farm Animal Care Council (NFACC) are pleased to announce the release of the revised Code of Practice for the Care and Handling of Hatching Eggs, Breeders, Chickens, and Turkeys. Canada's Codes of Practice are nationally developed guidelines for the care and handling of farm animals. They serve as the foundation for ensuring that farm animals are cared for using sound management and welfare practices that promote animal health and well-being. Codes are used as educational tools, reference materials for regulations, and the foundation for industry animal care assessment programs.

“The Code of Practice supports the sustainability of Canadian poultry industries and the success of farmers,” said Vernon Froese, poultry farmer and Chair of the Code Development Committee. “Stakeholder commitment is the key to ensuring that quality animal care standards are established and implemented”.

NFACC’s Code development process is a uniquely collaborative approach that ensures credibility and transparency through scientific rigour, stakeholder collaboration, and consistency. Updates to the poultry Code were led by a 15-person Code committee comprised of poultry farmers, animal welfare and enforcement representatives, researchers, hatcheries, transporters, processors, veterinarians, and government representatives. Aiding in their work was a five-person Scientific Committee that included research and veterinary expertise in poultry behaviour, health and welfare. A public comment period was held in the fall of 2015 to allow the public and all stakeholders to provide input.

“The Code process provides an important opportunity for advancing farm animal welfare policy in Canada,” said poultry welfare expert Dr. Ian Duncan, representing the Canadian Federation of Humane Societies on the Code Committee. “A step forward has been taken with the completion of this Code.”

Canada’s Codes of Practice are a powerful tool for meeting rising consumer, marketplace and societal expectations relative to farm animal welfare. Codes support responsible animal care practices and keep everyone involved in farm animal care and handling on the same page.

The poultry Code is the eighth Code of Practice updated through NFACC’s Code development process. For more information on the Codes of Practice and NFACC’s Code development process visit www.nfacc.ca.

The new poultry Code is available online at www.nfacc.ca/codes-of-practice/chickens-turkeys-and-breeders.

The British Columbia Chicken Marketing Board monthly update is published by BCCMB staff and forwarded by e-mail and fax to all growers and a number of industry stakeholders on our contact list. Should you have any questions or suggestions regarding the content of any monthly update, please contact me directly at: Phone 604-859-2868 or E-mail to billvanderspek@bcchicken.ca
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