



BC CHICKEN MARKETING BOARD UPDATE. Special edition December 19, 2014

Please read your daily industry updates that will provide you with important information related to the current AI outbreak. If you are not receiving these updates, please contact the board office to be added to the contact list.

1. Dead bird surveillance program.
2. Linkage update
3. Organic pricing update
4. BCCMB levy increase
5. Barn space
6. BCCMB Holiday Season Office Hours

1. Dead bird surveillance program.

It has been brought to the attention of the board that there are still a large percentage of growers that are not participating in the CFIA dead bird surveillance program. It is essential and mandatory that all growers participate and do so in the manner prescribed by the CFIA. Failure to provide birds for sampling could result in your inability to obtain movement permits from CFIA. Failure to have the appropriate permits will prevent you from placing chicks, shipping birds, receiving feed deliveries or moving manure. These actions could impact not only your operations but those of other growers and processors. It is imperative that there is full participation and cooperation from all growers. The Board is prepared to sanction and penalize non-conforming growers if necessary in order to protect the industry. Please be advised that CFIA will be sampling through the holidays including Christmas, Boxing Day and New Years Day.

Should you have any questions regarding the requirements of the dead bird surveillance program, please contact the BCCMB office.

2. Linkage update.

In the November board update we reported that Serecon would soon begin contacting growers in order to obtain information to be used to update the pricing linkage. This has been put on hold indefinitely pending the outcome of the current Avian Influenza outbreak in the Fraser Valley.



BRITISH COLUMBIA CHICKEN MARKETING BOARD

3. Organic pricing update.

It was hoped that the updated organic COP would be completed in time for A-128 pricing. This will not be the case due to the current AI outbreak and the fact that Serecon requires more data prior to being able to present a report to the board. This process will be on hold indefinitely.

4. BCCMB levy increase.

The board has approved its 2015 operating budget which includes a projected increase in spending of 2.5%. On the revenue side, we are projecting a decline in income of approximately \$400,000 or 10% compared to 2014. This is mainly a result of reduced levies from market development production and the virtual elimination of domestic lease income. The BCCMB will present its full budget in the upcoming annual report.

Effective with period A-128 (December 28, 2014) the BCCMB levy will increase to **\$0.0190** per kilogram live weight.

5. Barn space.

During this time of uncertainty when a number of our growers find themselves unable to place chicks due to CFIA restrictions the board is asking all growers to make any extra space that they have available to the industry. If you have extra usable space and are willing to place extra birds, please contact your hatchery rep or the board office.

6. BCCMB Holiday Season Office Hours

- Wednesday, December 24 – 8:00 to Noon.
- Thursday, December 25 – Closed - Merry Christmas!
- Friday, December 26 – Closed
- Monday, December 29 – 8:00 to 4:00
- Tuesday, December 30 – 8:00 to 4:00
- Wednesday, December 31 – 8:00 to noon
- Thursday, January 1 – Closed – Happy New Year!

Staff will be available at all times during this period should there be an emergency.

The British Columbia Chicken Marketing Board monthly update is published by BCCMB staff and forwarded by e-mail and fax to all growers and a number of industry stakeholders on our contact list. Should you have any questions or suggestions regarding the content of any monthly update, please contact me directly at: Phone 604-859-2868 or E-mail to billvanderspek@bcchicken.ca

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