



BC CHICKEN MARKETING BOARD UPDATE for July 2017

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* Reprinted from our June update.

1. A-146 Allocation

The total national allocation (including MD and specialty) for period A-146 (October 1 – November 25, 2017) was set by the CFC Board of Directors on May 3, 2017. The A-146 domestic allocation was set at 242,630,213 kilograms live weight. This represents 5.0% above the adjusted base for the period. Market Development at 11,390,409 kilograms live weight represents 4.69% of the national domestic allocation. Specialty allocation was requested by two provinces (BC and ON) for a total of 1,689,670 kilograms live weight.

BC's share of the **A-146 allocation** is:

Domestic	33,638,905 kilograms live weight.
Market Development	2,636,589 kilograms live weight.
Specialty	909,470 kilograms live weight.
Total	37,184,964 kilograms live weight.

- MD represents 7.83% compared to BC's domestic allocation for the period.
- Specialty represents 2.70% compared to BC's domestic allocation for the period.
- Domestic allotments to BC growers will be **105.19 % pro rata**.
- 5.0% over base yields 4.3% to BC under the current allocation agreement.

BRITISH COLUMBIA CHICKEN MARKETING BOARD

2. Appeals update

On June 16, 2017 BCFIRB dismissed the following stay applications:

1. The appeal for a stay of the BCCMB A-144 pricing decision by the PPPABC.
2. The appeal for a stay of the BCCMB direction to 0802281 BC Ltd to produce TC chicken for Wingtat in period A-145.

In both cases the panel ruled that the stay applications did not meet the 3 criteria required to allow for a decision in favor of the appellants.

PPPABC appeal of new Pricing Formula:

Appeal by PPPABC regarding the Board decision respecting implementation of a new pricing formula for mainstream chicken (regular broilers) effective in A-144 found at Schedule 19 of the August 26, 2011 BCCMB General Orders. The Processors are requesting that FIRB establish a new formula based on Ontario posted price plus 6.85 cents. (4.85 cents based on the weight category historically and currently being used in our formula). The BC Chicken Growers Association and the BC Broiler Hatching Egg Commission have both applied for and been granted intervenor status in the appeal.

The appeal will be heard the week of October 16-20 and November 16-17 if required. Venue to be determined, but will take place in the Abbotsford area.

0802281 BC Ltd appeal of A-145 direction of product:

Appeal by 0802281 BC Ltd regarding a decision of the Board to direct the type of product to be grown under his specialty quota and shipped to a specific processor for quota period A-145.

This appeal has been withdrawn by the appellant. BCFIRB issued a dismissal order on July 12, 2017.

3. Grower responsibility under the CODE of Practice regarding catching

The Board on June 16, 2016 sent out a memo to BC chicken growers intended to remind all growers of their responsibilities under the *Code of Practice for the Care and Handling of Hatching Eggs, Breeders, Chickens and Turkeys*.

At Section 7.3 *Catching, Loading and Unloading Procedures* the MANDATORY REQUIREMENT states:

Producer or a competent designee must be readily available to provide assistance throughout the catching and loading process.

Under RECOMMENDED PRACTICES, the Code states:

- a. Ensure that a farm representative (e.g. owner, worker) observes the catching and loading process to ensure humane handling of birds and intervenes as necessary.*

Due to recent events the Board will be initiating meetings with industry in the very near future to discuss possible options for licencing, training, certification and audit systems that will result in industry wide standards for the catching process. You will be kept informed as this process evolves.

4. Hiring and security reminder

The BCCMB would like to take this opportunity to remind all growers to remain vigilant when interviewing and hiring farm staff. The following points are important:

- Confirm references and past employment.
- Ensure all new employees receive proper training for the tasks they are expected to carry out. Refresh/retrain as necessary.
- Ensure you have and enforce codes of conduct with respect to animal care.
- Insist employees come to you when they encounter problems with their jobs or animals in their care.
- Offer employees support and confidential reporting process in order to share concerns about questionable activity they may observe at work.
- Have and enforce probationary periods and appropriate employee performance reviews.

5. Property Security

- Unsolicited visits to your farm should be reported, including uninvited individuals attempting to gain employment.
- Ensure your facilities are locked at all times to prevent uninvited visitors from entering your barns or other farm buildings.
- If you are suspicious of an individual ensure you get as much information as possible, including: name, description of the person and information you are provided (resume, etc.). While respecting all applicable privacy laws, pass this information to the BCCMB office.

6. BC111 Form

This is a reminder to all growers that the BC111 Form (7 day mortality form) needs to be completed and sent to the BCCMB office no later than seven days following the day on which the chicks were received via email to info@bcchicken.ca or fax (604) 859-2811. This form also needs to be sent to your hatchery.

7. A-143 Production Summary

A-143				
Mainstream Grower's Only	# Growers	% of Total Growers	Kgs Over/(Under)	% Of Allocation
Mainstream Growers Receiving Allotment	274			
Growers over 110% of allotment	14	5.11%	191,982	3.06%
Growers over 106% of allotment	32	11.68%	377,646	9.54%
Growers between 100% and 105.9% of allotment	94	34.31%	288,408	31.97%
Growers between 94% and 99.9% of allotment	87	31.75%	-369,805	33.71%
Growers below 93.9% of allotment	61	22.26%	-1,053,381	24.79%
Column Totals	274	100.00%	-757,132	100.00%
BC Utilization			98.05%	
A-143				
Growers Cycle Length	# Growers	% of Total Growers	Kgs Live Wt	% Of Allocation
Mainstream Growers Receiving Allotment				
7 Week Cycle	7	2.55%	790,291	1.64%
8 Week Cycle	244	89.05%	33,505,113	92.93%
9 Week Cycle	8	2.92%	1,125,068	1.85%
10 Week Cycle	7	2.55%	261,918	1.97%
11 Week Cycle	0	0.00%	0	0.25%
12 Week Cycle	7	2.55%	580,747	0.52%
16 Week Cycle	1	0.36%	82,594	0.84%
Column Totals	274	100%	36,345,731	100%
A-143				
Average Live Weight	# Growers	% of Total Growers	# Kgs Produced	% Of Production
Mainstream Growers Rec'vd Allotment	274			
1.600 kg and below	3	1.09%	234,431	0.66%
1.601 – 1.700 kg	5	1.82%	368,094	1.04%
1.701 – 1.780 kg	9	3.28%	636,961	1.79%
1.781 – 1.850 kg	7	2.55%	832,958	2.34%
1.851 – 1.950 kg	21	7.66%	2,543,745	7.15%
1.951 – 2.020 kg	19	6.93%	3,612,806	10.16%
2.021 – 2.100 kg	36	13.14%	6,276,462	17.65%
2.101 – 2.170 kg	16	5.84%	2,367,504	6.66%
2.171 – 2.250 kg	33	12.04%	5,008,536	14.08%
2.251 – 2.500 kg	100	36.50%	12,071,002	33.94%
2.501 – 2.730 kg	22	8.03%	1,510,918	4.25%
2.731 – 3.180 kg	2	0.73%	90,662	0.25%
3.181 kg and above	1	0.36%	10,124	0.03%
Column Totals	274	100.00%	35,564,203	100.00%

8. Grower Dashboard Update

The Grower Dashboard will provide BC Chicken Growers the ability to record their barn daily checks as well as audit information on a web-based database. The database will then populate required forms. Developers are currently working on a grower invitation in preparation to launch the Dashboard to all growers next week.

Your Dashboard invitation and instructions will be sent to the email address BCCMB has on file and currently uses to send your correspondence. Please contact the Board office if you have any questions regarding the invitation and/or initial Dashboard setup.

9. Chicken Squad update

By now many of you may have noticed that the three BCCMB vehicles operated by our field staff have had all of their Chicken Squad livery and badging removed. This was done in order to protect our staff members and the privacy of our growers and their farms during this time of heightened activist activity and public scrutiny.

We are proud of the Chicken Squad program which we will continue to promote on our website and other media in the future.

The British Columbia Chicken Marketing Board monthly update is published by BCCMB staff and forwarded by e-mail and fax to all growers and a number of industry stakeholders on our contact list. Should you have any questions or suggestions regarding the content of any monthly update, please contact me directly at: Phone 604-859-2868 or by E-mail to billvanderspek@bcchicken.ca

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