



## BC CHICKEN MARKETING BOARD UPDATE for November 2017

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### 1. Pricing for quota period A-147 (November 26, 2017 – January 20, 2018):

#### Mainstream:

The live price in BC for period A-147 (marketing's from November 26, 2017 to January 20, 2018 inclusive) has been set by the Board at **\$1.5800** per kilogram live weight. This represents a decrease of **\$0.0250** from the previous period.

#### Linkage:

The price linkage calculations done by Serecon for period **A-147** reflect the live chicken price of **\$1.580** per kilogram live weight. The calculations indicate a cost recovery parity between the two commodities of **93.18%** and a return on assets (minus quota) of **0.36%** will be achieved at the following prices:

	<b>Price</b>	<b>Change from A-146</b>
• Live chicken	\$1.5800/kg	Down \$0.0253/kg
• Hatching eggs	\$5.1798 dozen	Down \$0.0774/dozen
• Day old chicks	\$0.7289/chick	Down \$0.0081/chick

BRITISH COLUMBIA CHICKEN MARKETING BOARD

## **Organic:**

The live price for certified organic price for period A-147 has been set by the Board at **\$3.66 per kilogram live weight** which represents an increase from the previous period of 8 cents/kg live weight (which was set at \$3.58).

The A-147 (November 26, 2017 to January 20, 2018) has been adjusted to reflect changes to the price of chicks and feed as has been done since the board began setting the live price for certified organic chicken.

An update from Serecon dated November 23, 2017 indicated that there had been a change in manufacturing methods at one of the feed mills that had resulted in a significant increase in the cost of organic feed. The Board is concerned that any corresponding improvements in efficiencies at the farm level cannot be assessed until a significant amount of production has occurred. This may require on farm surveys after the completion of several flocks that have been grown using pelleted as opposed to mash feed.

At the request of the BCCMB, on November 23, 2017 Serecon provided updated costs for period A-147 using the usual survey method which indicates an increase in feed costs of \$0.083 per kilogram and a decrease in the chick price of \$0.003 per kilogram for a net increase of \$0.080 per kilogram.

The Board is prepared to allocate the resources that will be required to resurvey on farm results at the appropriate time and would be please to discuss this matter with the PPAC.

## **Specialty Chicken:**

### **Silkie:**

This is the first period of the two-period pricing block for Silkie chicken and the COP for silkies has increased by \$0.04/kg to \$3.98 (from \$3.94/kg in the previous period).

The following price have been set by the Board for Silkie chicken for quota period A-147:

- Silkie Chicken: **\$3.98** per kilogram.

## Taiwanese:

This is the first period of the two-period pricing block for TC chicken. The results for quota period A-147 are displayed in the table below where “green” indicates an increase and “red” indicates a decrease from the previous period:

Category	Age up to (days)	Price per kilogram Live weight	Age Between (days)	Price per kilogram Live weight	Age Over (days)	Price per kilogram Live weight
<b>Loong Kong</b>	68	<b>\$2.65</b> Up 0.05	69 & 93	<b>\$2.60</b> Up 0.05	93	<b>\$2.61</b> Up 0.05
<b>Bradner Special Dual</b>	52	<b>\$2.71</b> Up 0.04	53 & 65	<b>\$2.65</b> Up 0.04	65	<b>\$2.66</b> Up 0.04
<b>Bradner Long cycle</b>	71	<b>\$2.82</b> Up 0.05	72 & 86	<b>\$2.76</b> Up 0.05	86	<b>\$2.77</b> Up 0.05
<b>Shon don or Hong Kong Golden</b>	68	<b>\$2.70</b> Up 0.05	69 & 83	<b>\$2.65</b> Up 0.05	83	<b>\$2.66</b> Up 0.05

## 2. Allocation Setting Dates.

Future allocation dates will assist growers in determining when to give notice to change processors, or to have discussions with processors prior to allocation setting with respect to Market Development allotments.

The last available day to give notice of changing processor and to return the completed BC99 form to the BCCMB offices is the day **BEFORE the BCCMB sets the allocation.**

<u>Period</u>	<u>BCCMB sets Allocation</u>
A-149 (March 18, 2018 – May 12, 2018)	November 22, 2017
A-150 (May 13, 2018 – July 7, 2018)	January 11, 2018
A-151 (July 8, 2018 – September 1, 2018)	March 21, 2018
A-152 (September 2, 2018 – October 27, 2018)	May 17, 2018
A-153 (October 28 – December 22, 2018)	July 24, 2018
A-154 (December 23,, 2018 – February 16, 2019)	September 11, 2018
A-155 (February 17 – April 13, 2019)	November 21, 2018
A-156 (April 14 --- June 8, 2019)	January 15, 2019

### 3. A-145 end of period summary.

Mainstream Grower's Only	A-145			
	# Growers	% of Total Growers	Kgs Over/(Under)	% Of Allocation
Mainstream Growers Receiving Allotment	274			
Growers over 110% of allotment	8	2.92%	161,986	3.18%
Growers over 106% of allotment	39	13.64%	390,407	11.42%
Growers between 100% and 105.9% of allotment	83	29.02%	257,764	28.40%
Growers between 94% and 99.9% of allotment	79	27.62%	-318,913	31.55%
Growers below 93.9% of allotment	73	25.52%	-1,186,837	28.59%
Column Totals	274	95.80%	-857,578	99.96%
BC Utilization	97.47%			

Growers Cycle Length	A-145			
	# Growers	% of Total Growers	Kgs Live Wt	% Of Allocation
Mainstream Growers Receiving Allotment				
7 Week Cycle	4	1.46%	551,777	1.52%
8 Week Cycle	240	87.59%	34,428,728	95.15%
9 Week Cycle	7	2.55%	603,163	1.67%
10 Week Cycle	9	3.28%	242,910	0.67%
11 Week Cycle	2	0.73%	88,284	0.24%
12 Week Cycle	7	2.55%	186,437	0.52%
16 Week Cycle	5	1.82%	82,659	0.23%
Column Totals	274	100%	36,183,958	100%

Average Live Weight	A-145			
		% of Total Growers	# Kgs Produced	% Of Production
Mainstream Growers Rec'd Allotment	274			
1.600 kg and below	4	1.46%	217,635	0.62%
1.601 – 1.700 kg	3	1.09%	276,463	0.78%
1.701 – 1.780 kg	13	4.74%	1,453,604	4.12%
1.781 – 1.850 kg	7	2.55%	784,312	2.22%
1.851 – 1.950 kg	29	10.58%	4,491,135	12.72%
1.951 – 2.020 kg	15	5.47%	2,614,910	7.41%
2.021 – 2.100 kg	26	9.49%	4,712,726	13.35%
2.101 – 2.170 kg	31	11.31%	3,947,445	11.18%
2.171 – 2.250 kg	38	13.87%	4,524,291	12.81%
2.251 – 2.500 kg	89	32.48%	10,590,218	29.99%
2.501 – 2.730 kg	16	5.84%	1,654,397	4.69%
2.731 – 3.180 kg	2	0.73%	38,177	0.11%
3.181 kg and above	1	0.36%	7,068	0.02%
Column Totals	274	100.00%	35,312,381	100.00%

#### 4. A-149 Allocation.

The A-149 (March 18 – May 12, 2018) total national allocation was set at 263,555,046 kilograms live weight on November 22, 2017 at CFC. This represents 5.0% above the adjusted base for the period. Market Development at 10,241,820 kilograms live weight represents 4.07% of the national domestic allocation. Specialty allocation was requested by three provinces (BC, AB and ON) for a total of 2,080,932 kilograms live weight.

BC's share of the **A-149 allocation** is:

Domestic	35,646,472	kilograms live weight.
Market Development	2,133,000	kilograms live weight.
Specialty	1,069,712	kilograms live weight.
<b>Total</b>	<b>38,849,184</b>	<b>kilograms live weight.</b>

- MD represents 5.98% compared to BC's domestic allocation for the period.
- Specialty represents 3.00% compared to BC's domestic allocation for the period.
- **The pro-rata allotments to BC growers is at 114.67% pro rata.**
- 5.0% over base yields 4.4% to BC under the current allocation agreement.

#### 5. BCCMB Holiday Season Hours

BCCMB staff would like to take this opportunity to wish everyone a Merry Christmas and a Happy New Year. We appreciate the support that we have received from you during 2017 and look forward to working with you in the New Year.

Our office hours during the Holiday Season:

- Friday, December 22 – normal office hours (8:00 a.m. to 4:00 p.m.)
- Monday, December 25 – Closed – Merry Christmas!
- Tuesday, December 26 – Closed
- Wednesday, December 27 – Friday, December 29 -- normal office hours (8:00 a.m. to 4:00 p.m.)
- Monday, January 1 – Closed - Happy New Year!
- Tuesday, January 2 – Normal office hours resume.

Should there be an emergency during the holiday period, please call (604) 302-9662 and leave a message; you will receive a return call as soon as possible.

## **6. CFC Announcements:**

### **Staff changes:**

Mike Dungate, Executive Director at Chicken Farmers of Canada has stepped down from his position, which he has held at CFC for over 20 years. He will remain in an advisory capacity at CFC until the end of 2017. We wish Mike all the best in his retirement.

Michael Laliberte has been selected as the incoming Executive Director effective October 2<sup>nd</sup>, 2017 to replace Mike Dungate. The name may be familiar to some, Michael has been with CFC for over 26 years, most recently as Director of Operations. He has been serving as second-in-command to Mike and has provided leadership and strategy on the financial affairs to support the Executive Management Team, the Finance Committee and the CFC Board of Directors. We wish Michael much success in his new role at Chicken Farmers of Canada.

### **Conclusion of new Federal Provincial Agreement and Alberta back into CFC:**

On November 2, 2017 the final step in concluding a new Federal Provincial Agreement (FPA) was taken. On October 31<sup>st</sup> Farm Products Council of Canada determined that the Governor-in-Council approval is not required for the new FPA. The has brought to close more than 8 years of discussion and negotiations to arrive at a new allocation methodology that is supported by all federal and provincial signature, but also delivers on the requirements of the Farm Products Agencies Act for Chicken Farms of Canada to take comparative advantage into account when allocating production growth.

With the new FPA in hand, the Canadian chicken industry welcomed Alberta Chicken Producers into the agreement, bringing all provinces back into the system.

## **7. BCCMB Staffing Additions:**

We are pleased to announce a new member to our Field Services staff effective November 15, 2017. Ms. Karlie Erickson comes to us from the BC Egg Marketing Board, where she held a similar position since August 2015. Karlie has been fully trained and certified to conduct audits in the Animal Care, OFFSAP and BC Bio Security Programs and has ten years of experience managing a broiler farm during the times when the owner was absent.

The Board authorized an additional member to our Field Services staff due to the increased workload over the past couple of years. In addition to the normal audit rotation, we have been tasked with SE testing, leadership on a number of important industry committees and will soon begin conducting spot audits on the catching/load out process.

Please join us in welcoming Karlie to our team. She can be reached at our office or by email at [karlieerickson@bcchicken.ca](mailto:karlieerickson@bcchicken.ca) or by cell phone at (604) 309-8899.

## **8. Industry Survey.**

All BC licensed chicken growers, hatcheries and processors should receive an email from the BC Council of Marketing Boards (COMB) with a link to an on-line industry survey. This survey helps us quantify your satisfaction and respond to your expectations in terms of our services. This will be our third year doing the survey and the Board uses the results to monitor our performance. Please be assured your responses are kept strictly confidential by COMB.

**All participants who take the time to complete the survey by the deadline will be entered into a draw for a prize that has yet to be determined but is guaranteed to be awesome!**

## **9. BCCMB Election Timeline:**

The 3-year term of elected Board member Mr. Derek Janzen expires in March 2018. The Notice for Nomination will go out to all growers on January 2, 2018 by either Canada Post or by email as indicated on your 2018 license application form. The election materials you receive will come from Kristianne Hendricks, the new GM of the BC Council of Marketing Boards (COMB).

The full BCCMB Election Rules and Procedures as approved by BCFIRB on October 2, 2017 are on our website in the governance section or click [here](#) for the direct link to the rules.

The draft timeline for the election is as follows:

1	January 2, 2018	Mail out Notice of Election and Election Timeline; Commencement of Nominations
	January 9, 2018	Close of Nominations
2	January 11, 2018	Mail out Notice of Candidates
	<b>January 25, 2018</b>	<b>Deadline to be added to Voting Grower List</b>
3	February 2, 2018	Ballot Package Mailout/email out
	Feb 16 – Feb 26	On line voting (10 days)
	Feb 12 – Feb 26	Mail in ballots (2 weeks) must be received by February 26th
	<b>March 1, 2018</b>	<b>Election Date – counting of ballots and outcome announced.</b>

These dates may be subject to change. The official timeline and election materials will be circulated by Kristianne Hendricks, the new GM of the BC Council of Marketing Boards (COMB).

#### **10. Flu vaccination recommendation from the BC Poultry Association.**

The following is a message from the BCPA to all BC poultry producers:

The BCPA's Emergency Operations Centre (EOC) and the Rapid Response Committee have been working together with the BC Ministry of Agriculture and the CFIA to develop procedures and teams to deal more effectively with and to reduce the impact of any future AI outbreaks.

The rapid and coordinated approach to containing AI is dependent upon poultry producers, allied trade and association staff being able to participate in the process. We have been advised by several health experts that our involvement in future AI outbreaks may hinge upon individual producers having gotten their annual flu shot.

The BCPA urges all poultry producers to get their annual flu shot this fall when they become available. There are several reasons:

1. They are free to all poultry producers and their families.
2. It takes two weeks for the flu shot immunity to develop. During an outbreak, the lack of flu shots may result in a two week delay before producers can help with the outbreak.
3. Anyone working on a rapid response team (humane destruction, biocontainment, surveillance, movement control) is under the jurisdiction of the CFIA and requires a flu shot.
4. There are concerns that in future outbreaks that public health agencies may prevent even owners and staff from going into barns.

The BCPA urges and your family to take advantage of the annual flu shot this fall. Have the shot for your family health and so we can all be prepared to take a strong and rapid response in a future AI outbreak.

#### **11. Mandatory C&D following a disease outbreak.**

The Board has formed a new committee that is looking into BC's under production issues. One of the items that has surfaced several times is the repeat occurrence of some diseases on the broiler farms. The most common ones at this time are IBH and



Reo-virus. In discussions it has been evident that not all producers are following the protocols laid out in the OFFSAP manual in regards to cleaning a disinfection after a disease event on the farm.

This is a reminder to all producers that under the **OFFSAP Program Section 4.1 Cleaning and Disinfecting** there are requirements if a disease is suspected or diagnosed on your farm. These requirements are mandatory under the **On Farm food Safety program. Section 4.1 states “You Must: Clean and disinfect your barn thoroughly (complete Washing) after a disease outbreak (e.g. ILT) or a disease outbreak that required depopulation (e.g. Avian Influenza or Newcastle Disease). If you suspect a disease has infected your flock, for example a problem that required veterinary consultation, you should clean and disinfect your barn thoroughly.**

During recent audits it has been determined that some growers are in fact not doing the proper C&D after a disease outbreak . This will be looked at closely during future audits and will be documented as a Corrective Action if not done according to Section 4.1.

### **13. Security Alert.**

The BCCMB has been advised that a farmer in Ontario has received an anonymous, hand-written and threatening letter in the mail. We are not aware of any activity of this nature in our province, but encourage all BC growers to watch for suspicious correspondence and activity. This letter was not sent because the farmer has done anything wrong, it is because the sender does not believe in raising and using animals for food.

The correspondence was signed “ALF” which is the acronym for an international extremist animal rights movement. ALF followers have been known to vandalize buildings and other property, and to release or steal animals from farms.

If you receive any suspicious mail or other communication from this or any other activist group please call the BCCMB office, as well as contact your local police.

If you receive suspicious and/or threatening mail, please do not let multiple people handle the item. Scan it so it can be shared and reviewed, but protect the original by placing it inside a larger envelope or folder to minimise interference with any evidence. Save all parts of the letter, including the envelope.

In the meantime, please maintain good security protocols and keep in contact with your neighbours and industry associations to work together to protect persons, animals and property.

### **Be mindful of your personal and property security**

- Ensure gates, barn doors and other building access points are closed and/or locked.

- Ensure no trespassing signs are visible and installed at all potential entrances to your property.
- Ensure you have adequate lighting around your property and that any burnt bulbs are promptly replaced.
- Unsolicited visits to the farm should be reported, including uninvited individuals approaching a farm for employment.
- Approach persons loitering on, or near, your property (if safe) and inquire about their presence. “Can I help you?” “Are you looking for something/someone?”
- If a person is trespassing onto your property, ask them to leave. “This is private property. You are trespassing. Please leave.” Inform them that you will call police if they do not leave. Call police if they do not leave.
- If you encounter an unknown vehicle in your area, please record license plate and description and/or take a photo with your phone.
- If a vehicle or suspicious person is near your property for an unusual period of time, call the police to report suspicious activity.
- Be aware that individuals may be filming, and act accordingly.

*The British Columbia Chicken Marketing Board monthly update is published by BCCMB staff and forwarded by e-mail and fax to all growers and a number of industry stakeholders on our contact list. Should you have any questions or suggestions regarding the content of any monthly update, please contact me directly at: Phone 604-859-2868 or by E-mail to [billvanderspek@bcchicken.ca](mailto:billvanderspek@bcchicken.ca)  
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