

January 11, 2017

Industry Communique

Topic: BC mainstream live chicken pricing review.

As previously communicated to industry, it had been the intention of the Board to complete its review of the current pricing methodology in time for period A-142 which begins on February 19, 2017.

A number of circumstances have intervened making it impossible for the Board to meet this self-imposed deadline. A PPAC meeting has been scheduled for February 6, 2017 to deal with the matter of pricing for quota period A-142.

One of the parties from whom the Board requested input was unable to complete their work and make a submission to the Board until late in December.

The Board has engaged an independent consultant to review all of the material that has been submitted by the BC Chicken Growers Association (BCCGA) and the Primary Poultry Processors Association of BC (PPPABC). Once this review has been completed, the Board will continue to consult with interested parties and be in a position to make its determination by the end of February 2017. If any amendments to the current BCFIRB ordered pricing formula arising from this review are contemplated they will be reviewed with the PPAC, BCCGA and PPPABC. Any amendments to the current pricing formula found at Schedule 19 – Pricing Model of the August 26, 2011 BCCMB General Orders require the approval of BCFIRB; this process will take time.

The Board understands and appreciates the time, effort and resources that have been expended on the submissions from both the BCCGA and the PPPABC.

You will be apprised of further developments as they arise. In the meantime, all documents related to this file can be accessed on the “grower” side of our website at www.bcchicken.ca
Thank you for your attention to this matter.

BRITISH COLUMBIA CHICKEN MARKETING BOARD

Mr. Robin Smith, Chair

cc. K. Pederson, W. Gorsuch, BCFIRB

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