



February 1, 2019

To All BC Chicken and Hatching Egg Stakeholders:

REVISED LINKAGE COSTS OF PRODUCTION-FORMULAE

Previously, the BC Chicken Marketing Board and the BC Broiler Hatching Egg Commission advised all stakeholders of the tri-annual updating of the costs of production formulae used in maintaining the pricing linkage between BC chicken growers and BC hatching egg producers.

The new formulae will be used in the linkage commencing in Period A-156. As part of their review and consultation process, the Chicken Board and Commission have agreed to offer opportunity for stakeholders to conduct 3rd-party verification of the new formulae. Pricing is critical to all stakeholders and ensuring there are substantiated and verified cost of production formulae to consider in their evidence-based decisions is an important responsibility of the boards.

This consultation and verification process will be accomplished by holding a joint meeting of the Chicken Board and Commission Pricing and Production Advisory Committees (PPAC) at which the new formulae will be presented and discussed. Following that meeting, there will be a designated time period during which PPAC members can assess the information, ask follow up questions, obtain third-party verification as felt necessary and provide their responses to the two boards.

At the completion of the joint PPAC meeting, the new formulae will also be posted on the Chicken Board and Commission websites so that all stakeholders have a similar opportunity to review and comment.

Chicken Board and Commission staff will shortly be sending out a Doodle Poll to all PPAC members to arrange a date for the joint meeting. Timely responses to that poll will be appreciated so that the boards can allow as much time as possible for stakeholders to assess and respond to the formulae prior to the commencement of Period A-156.

Thank you for your attention to this important matter.

Yours truly,

A handwritten signature in black ink, appearing to read "Harvey Sasaki".

Harvey Sasaki,
Chair BCCMB

A handwritten signature in black ink, appearing to read "Jim Collins".

Jim Collins,
BCBHEC Chair