



BC CHICKEN MARKETING BOARD UPDATE for January 2020

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1. Period A-161 Pricing Information.

Mainstream:

The live price in BC for period A-161 (marketing’s from January 19, 2020 inclusive) have been set by the Board at \$1.694 per kilogram live weight. This represents a decrease of \$0.003 from the previous period.

Linkage:

The price linkage calculations done by Serecon for period A-161 reflect the live price of \$1.694 per kilogram live weight. The calculations indicate a cost recovery parity between the two commodities of 93.41% will be achieved at the following prices:

	Price	Change from A-157
Live Chicken	\$1.694/kg	Down \$0.003/kg
Hatching Eggs	\$6.0092/dozen	Up \$0.0222/dozen
Day old chicks	\$0.8149/chick	Up \$0.0023/chick

Organic:

The live price for certified organic chicken for period A-161 has been set by the Board at **\$3.76 per kilogram live weight** which represents an increase from the previous period of 4 cents/kg live weight.

Specialty Chicken:

Silkie:

This is the first period of the two-period pricing block (A-161/A-162) for Silkie chicken. The price for A-161 is set at \$4.17, which represents no change from the previous period.

Taiwanese:

This is the first period of the two-period pricing block (A-161/A-162) for TC chicken. These prices represent no change from the previous period.

Category	Age up to (days)	Price per kilogram Live weight	Age Between (days)	Price per kilogram Live weight	Age Over (days)	Price per kilogram Live weight
Loong Kong	68	\$2.77 n/c	69 & 93	\$2.72 n/c	93	\$2.73 n/c
Bradner Special Dual	52	\$2.79 n/c	53 & 65	\$2.72 n/c	65	\$2.73 n/c
Bradner Long cycle	71	\$2.90 n/c	72 & 86	\$2.84 n/c	86	\$2.85 n/c
Shon don or Hong Kong Golden	68	\$2.81 n/c	69 & 83	\$2.75 n/c	83	\$2.77 n/c

2. Allocation Setting Dates.

Future allocation dates will assist growers in determining when to give notice to change processors, or to have discussions with processors prior to allocation setting with respect to Market Development allotments.

The last available day to give notice of changing processor and to return the completed BC99 form to the BCCMB office is the day **BEFORE the BCCMB sets the allocation.**

Period	BCCMB sets Allocation
A-163 (May 10 – July 4, 2020)	February 5, 2020
A-164 (July 5 – August 29, 2020)	April 1, 2020
A-165 (August 30 – October 24, 2020)	June 2, 2020
A-166 (October 25- December 19, 2020)	July 28, 2020
A-167 (December 20, 2020 – February 13, 2021)	September 15, 2020

The following dates may assist growers in making planning decision respecting the quota expansion and relative deadlines.

<u>Period</u>		<u>BCCMB requires completed documents at office</u>
A-155 (February 17 – April 13, 2019)	Last period to do quota transfers and still be eligible for quota expansion	November 16, 2018
A-164 (July 5 – August 29, 2020)	1 st period growers receive 20% quota expansion (space permitting)	March 27, 2020 *
A-170 (June 6 – July 31, 2021)	Last date to provide registered space for quota expansion. Insufficient space will result in forfeiture of any portion of the growth quota that cannot be accommodated	February 26, 2021 *

* These dates are subject to change.

3. Appeals Update:

Appeals to BCFIRB:

Since our last update, there are no outstanding appeals awaiting decision and no new appeals registered with BCFIRB.

BC Supreme Court petition:

Andre Patton, dba Cedar Creek Farms has filed a petition to the Supreme Court of British Columbia dated July 2, 2019.

Mr. Patton had filed an appeal to BCFIRB of a January 24, 2019 decision of the BCCMB to deny his December 11, 2018 request for removal of the restrictions on his Vancouver Island New Entrant quota. The BCCMB applied for a summary dismissal of this appeal which was granted by BCFIRB on May 10, 2019.

In his petition to the BC Supreme Court, Mr. Patton is applying for:

- a) An order quashing the decision of BCFIRB dated May 10, 2019 which decision granted the application of the BCCMB to summarily dismiss the appeal of Cedar Creek Farms Ltd dated December 11, 2018 of a decision by the BCCMB dated January 24, 2019.
- b) An order remitting the matter back to the BC Farm Industry Review Board.
- c) That each party bear their own costs.
- d) Such other and further relief as this Court may seem just.

The hearing took place in Nanaimo on October 10, 2019. To date no decision has been rendered.

4. A-159 Period Summary

Mainstream Grower's Only	A-159			
	# Growers	% of Total Growers	Kgs Over/(Under)	% Of Allocation
Mainstream Growers Receiving Allotment	277			
Growers over 110% of allotment	49	17.69%	838,780	14.19%
Growers over 106% of allotment	104	37.55%	1,398,428	34.00%
Growers between 100% and 105.9% of allotment	91	32.85%	372,902	33.97%
Growers between 94% and 99.9% of allotment	54	19.49%	-216,189	24.41%
Growers below 93.9% of allotment	28	10.11%	-318,716	7.62%
Column Totals	277	100.00%	1,236,425	100.00%
BC Utilization	102.68%			

Growers Cycle Length	A-159			
	# Growers	% of Total Growers	Kgs Live Wt	% Of Allocation
Mainstream Growers Receiving Allotment				
7 Week Cycle	7	2.53%	897,891	2.38%
8 Week Cycle	257	92.78%	35,636,626	94.47%
9 Week Cycle	5	1.81%	321,246	0.85%
10 Week Cycle	2	0.72%	386,142	1.02%
11 Week Cycle	1	0.36%	90,140	0.24%
12 Week Cycle	5	1.81%	390,295	1.03%
16 Week Cycle	0	0.00%	0	0.00%
Column Totals	277	100%	37,722,340	100%

Average Live Weight	A-159			
	# Growers	% of Total Growers	# Kgs Produced	% Of Production
Mainstream Growers Rec'd Allotment	277			
1.600 kg and below	1	0.36%	109,790	0.28%
1.601 – 1.700 kg	6	2.17%	399,010	1.02%
1.701 – 1.780 kg	6	2.17%	550,515	1.41%
1.781 – 1.850 kg	3	1.08%	512,494	1.32%
1.851 – 1.950 kg	15	5.42%	2,149,883	5.52%
1.951 – 2.020 kg	21	7.58%	3,534,100	9.07%
2.021 – 2.100 kg	31	11.19%	4,835,151	12.41%
2.101 – 2.170 kg	24	8.66%	2,685,858	6.89%
2.171 – 2.250 kg	29	10.47%	5,747,646	14.75%
2.251 – 2.500 kg	96	34.66%	13,546,065	34.77%
2.501 – 2.730 kg	37	13.36%	4,402,970	11.30%
2.731 – 3.180 kg	8	2.89%	485,284	1.25%
3.181 kg and above	0	0.00%	0	0.00%
Column Totals	277	100.00%	38,958,766	100.00%

5. BCCMB 2020 Levy Rate.

The BCCMB levy rate will remain at \$0.02 per kilogram until May 9, 2020. On May 10, 2020 (the first day of A-163) Chicken Farmers of Canada will be increasing their levy from \$0.0055 to \$0.0057 per kilogram. In order to recover the increase from CFC, the BC levy will increase from \$0.020 to \$0.0202 effective with shipments in period A-163 beginning on May 10, 2020.

6. Return of over marketing sleeves to traditional levels in period A-161

On November 5, 2019 the following communiqué was sent to industry:

Please be advised that effective for period A-161 which begins with shipments on January 19, 2020 the Board has ordered that monetary over marketing levies will be rolled back to historic levels.

Part 27 Overmarketing and Overplacement of the BCCMB General Orders states in Section 27.6:

In addition, a grower who produces and markets chicken in a quota production period in excess of the allotment shall:

- a. pay to the Board overproduction levies at the rate of 44 cents per kilogram of chicken produced and marketed by the grower that is in excess of 106% but not in excess of 110% of the production allotted; and*
- b. pay to the Board levies at the rate of 66 cents per kilogram of chicken produced and marketed by the grower that is in excess of 110% of the production allotted.*

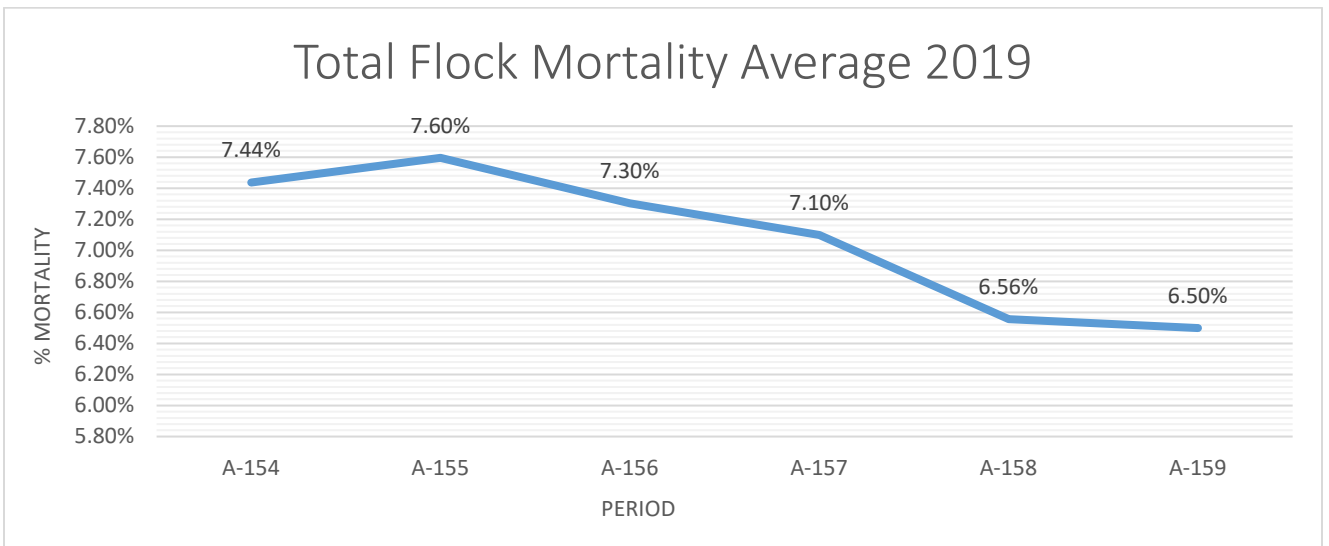
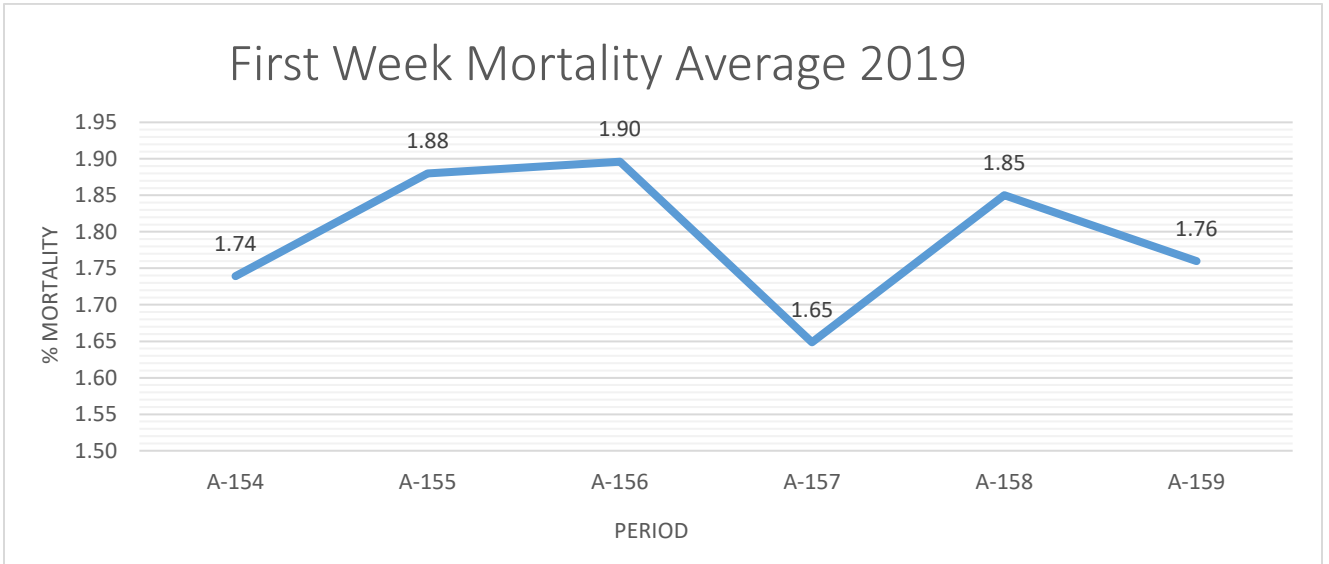
The balance of initiatives that were intended to reach 100% of BC's share of the national allocation will remain in effect at this time, but may be subject to further amendment by the Board if the current provincial overproduction situation is not resolved.

Remaining in effect until further notice are the following temporary measures that were first announced in 2017:

- No cutback 6 periods in the future for production that does not exceed 102% of allotment.
- Leasing IN up to the equivalent of 100% of allotment.
- Leasing of unregistered space has been extended to period A-175.

7. Total Flock Mortality and First Week Mortality for 2019

This includes all bird types (Specialty, Organic, Mainstream and Raised without Antibiotics). These graphs represent mortality levels over an entire year. Please note that we have used the difference between the number of birds placed and the payable birds shipped for the "Total Flock Mortality Average" graph. Condemns that are not deducted from the growers and DOA's will be included. The numbers from the "First Week Mortality Average" graph come from the BC111 Form that each grower sends in after placement.



8. CFC Operating Agreement – Atlantic Canada Safeguard consultation period.

Farm Products Council of Canada (FPCC) has required that CFC obtain the signatures of all ten provincial chicken boards and supervisory agencies on the Atlantic Canada Safeguard Agreement (ACSA). The ACSA is an appendix to the new CFC National Allocation Agreement that was reached in 2015. The following link <http://bcchicken.ca/news/atlantic-canada-safeguard-consultation/> will take you to the BCCMB website, provide historical perspective with regard to the ACSA and an opportunity for a 30 day comment period. Following the comment period, the Board will make a final decision on seeking permission from BCFIRB to become a signatory to the ACSA. Please send your comments before February 28, 2020 to info@bcchicken.ca with “ACSA comment” in the subject line.

9. Save On Foods Chicken Event March 5-11, 2020 *Growers Needed!*****

From March 5-10, 2019 Save On Foods will be promoting all things chicken. We are looking for growers who are willing to take four hour shifts to be available in stores to answer questions about chicken farming in BC. We will provide you with training, materials, and a travel allowance. If you are interested please contact Cheryl Davie at cheryldavie@bcchicken.ca or by phone at 604-859-2868.

10. Social Media – Responding to Negative Comments

We are so pleased to see so many growers telling a positive story about your passion for the sector on social media. But what should you do about negative comments? **Never engage with activists.** Be professional and respect their right to have opinions. **Don't respond to social media attacks.** If a negative comment posted on a social media is more of a “rant” than a genuine concern, do not respond. If you must add to a conversation, do not directly address an activist's post and stick to the facts by sharing your experiences with farming or links to reputable industry websites like <https://letstalkchicken.ca/>.

Understand privacy settings. Be selective with the amount of information you share online. Even if you have selected strict sharing and privacy protocols, you are at risk of exposure by using social media.

Be careful in closed groups. Anyone can create an account using false information. Anti-agriculture individuals have been known to attempt to join closed “farmer” groups. Always assume information can be made public.

Don't look for activists online. Social media exists to “connect” individuals to others they may know. Everything you do online leaves a ‘trail.’ Avoid showing up on activist radar by staying away from their social media pages.

The British Columbia Chicken Marketing Board monthly update is published by BCCMB staff and forwarded by e-mail to all growers and a number of industry stakeholders on our contact list. Should you have any questions or suggestions regarding the content of any monthly update, please contact me directly at: Phone 604-859-2868 or by E-mail to billvanderspek@bcchicken.ca