



April 15, 2020

BC Chicken Growers and Industry Partners:

As a follow-up to our communication with you on Wednesday April 8, 2020, the Chicken Farmers of Canada met yesterday via conference call to consider the allocation for A-163.

In light of the recent and significant market shifts as a result of the impact of COVID-19, the allocation for A-163 has been reset at -7.5% from the February 5, 2020 allocation for Western Canada and -15% from the February 5, 2020 allocation for Eastern Canada. The numbers for British Columbia for the revised A-163 allocation in live weight:

Domestic:	34,910,102 kilograms – reduced by 7.5% or 2,830,548 kilograms
MD:	1,623,413 kilograms – reduced by 32.5% or 784,773 kilograms
Specialty:	No change
Total:	37,779,540 kilograms – a reduction of 8.73% or 3,615,321 kilograms

As a result of this reduction in allocation, growers will need to work with their hatcheries and processors to determine the appropriate measures to meet market requirements, and we ask that you please review the attached FAQ document for further detail.

The BCCMB continues to assess and review potential policy implications as they relate to this reduction in allocations and egg sets. Past actions by the BCCMB in other difficult situations such as Avian Influenza in 2004 should provide a level of comfort that the Board will work to ensure that growers will not be inequitably impacted by these measures.

We appreciate that there are many questions you will have, and we have enclosed a list of FAQ's to that will hopefully provide some of the answers. Further information and detail will be forthcoming in the days and weeks ahead as the current situation progresses.

Our processors, hatcheries, hatching egg sector and the BCCMB are all working diligently to continue to respond to market shifts and to provide our customers and consumers with the steady supply of safe, high quality chicken products that they expect of us.

The Chicken Farmers of Canada will be meeting on April 21, 2020 to consider the allocation for A-164, and we will provide details to you regarding the A-164 allocation as soon as possible.

Thank you for your patience and understanding as we continue to work through this unprecedented and continuously evolving situation with our industry partners.

B. Vanderspek
Executive Director

British Columbia Chicken Marketing Board

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