



- 2) Although they are submitted to the CMB, and subsequently to the CFC, they are always approved by the CFC as requested.

The result is two levels of inequity: an unequal distribution of “additional allocation/sleeve” among all the processors; AND an unequal distribution of specialty allocation by processors to their respective specialty growers. It varies so widely that several growers are not allowed to grow to 100% of their quota, while some others are allowed to grow up to 400% + of their quota.

The BCCMB does not currently exercise any role in determining the period-by-period allocation to specialty processors or to specialty growers. However, the Board maintains the authority to do so. The Board has a role to play to address the inequity and ensure that all specialty quota-holders have the opportunity to grow their quota holdings and also have access to an equitable share (pro-rata) of the specialty “sleeve,” when the market allows.

The Specialty Allocation at CFC is processor driven based on the submitted requests of the specialty processors (Farm Fed, Fraser Valley Specialty Poultry, Rosstown and Wingtat). The individual processor makes a request for how many kilograms of specialty allocation they would like for that cycle. The total amount a processor has requested for specialty allocation has historically been approved by CFC. The specialty processors then direct the allocation numbers and tell BCCMB staff how much each grower is to be allocated in their individual processor group. This has led to great differences in what percentages growers are getting allocated.

BCCMB Pilot Project

BCCMB is proposing a Pilot Project that will set the allocation using an “annualized basis” allocating 6 cycles (48 weeks) at a time:

With this model, the specialty processors will provide a number for the allocation based on their planned production for the next 6 cycles (48 weeks) to meet their market demand. For example, processors would request the total specialty allocation for cycles A-194 – A-199; then the next specialty allocation would be set from A-200 – A-205. This “annual” number would then be allocated equitably to all the growers to produce on a pro rata basis. Growers would then be able to ship the production anytime throughout the 6 cycles. By having this amount of flexibility, the processors can adjust the flocks to facilitate the peak market demand times.

By doing the “annualized basis” over 6 cycles instead of 365 days this brings BC more in line with CFC Allocation setting process and simplifies the allocation submissions to CFC.



Here, the BCCMB would allocate the kgs prior to CFC setting the allocation numbers. The allocation for the entire six cycles would need to occur at least 21 weeks prior to the start of the first allocated cycle, to meet processors' planning requirements. The annualized processor requests would need to be submitted on how much allocation they are wanting for each period and submitted to CFC for approval.

At least 21 weeks prior to reaching the start of the midway point of the annualized basis, processors will be provided with an opportunity to adjust their requests if there is any change to their market demands. A revised allocation, if necessary, would be sent out to growers to allow them to adjust their production for the remaining three cycles. Processors would be allowed to either increase or decrease their requests at this time. CFC will be able to adjust allocations up or down at this time, since 21 weeks prior will be in advance of CFC's deadline for allocation-setting.

"Annual" Quota Holdings and Barn Space varies for each grower depending on how long the birds are grown in the barn. A growers "annual" quota holdings and barn space would be calculated based on which breed a grower regularly grows and basing the quota holdings and barn space on the average cycle length.

Board staff directs growers to a processor each allocation setting (6 cycles)

The above policy change addresses the inequity of the specialty allocation among the growers within a processing group, but not the inequity at the processor level. The pro rata (to growers) will vary depending on the processor contracts held by growers.

The inequity at the processor level can be solved if board staff shuffles growers prior to setting the specialty allocation. Staff will review the individual processor requests and direct growers to certain processors to balance out the pro rata distribution numbers. The redistribution of the growers among the processors would even out the numbers though it would not be possible to perfectly balance the numbers. It is not anticipated that more than 1-3 growers would need to be shifted at the start of any 48-week cycle. Staff would seek to minimize these shifts as much as possible, while keeping quota distribution as fair as possible.

Shuffling growers under the "Annualized Basis" (48-week allocations) would be a onetime shuffle every allocation that would guarantee a grower the same processor for the next 6 cycles (48 weeks). The grower shuffle would be done by moving as few growers as possible to achieve an equitable distribution among processor groups.

Specialty Market (SM) Allocation Policy Consultation:

Updated June 25, 2024

Next Steps/Timeline for 48-week SM Pilot Project (approx. 2-year pilot to capture and plan through two 48-week allocation periods)

Date	Action	Status/notes
April 2024	Seek Input from SMAC on BCCMB Specialty Allocation Proposal	Done
May 2024	SMAC Feedback and Staff Proposal submitted to BCCMB Board	Done
June 2024	BCCMB Staff works with Real Allocation Numbers from Processors to trial run the proposed SM Pilot Project (48-week Specialty Allocation Process)	Done
July 2024— scheduled June 10-14.	BCCMB Staff meet 1:1 with the Specialty Processors to Review the Test Run of the Specialty Allocation. Sample QPAs for growers are created	Ahead of schedule
June 28, 2024	Target email to SM industry stakeholders and BCCGA for feedback on pilot project	
July 19, 2024	Deadline for feedback from SM Industry	
July 24, 2024	SMAC 2 nd consultation meeting	
August 2, 2024	Staff updates Pilot Project proposal for Board based on all SM industry feedback	
August 13, 2024 Board Meeting	Board Review of Pilot Project proposal (incl. feedback from Processors 1:1 meetings).	<i>Go/Not go/Amend</i>
August 14-16, 2024	Communicate Board decision with specific deadlines and forms to SM stakeholders	<i>If decision is to move ahead</i>
September 3-4, 2024	BCCMB staff reach out to processors re: upcoming deadline for SM commitment request; questions?	
September 9, 2024	Deadline for SM commitment request forms to Production Coordinator at BCCMB	Request is for the 48-week period A-194 to A-199
September 13, 2024	Deadline for Production Coordinator to send QPAs to all SM processors/growers	
February 2, 2025	Check-in with processors re: upcoming Mid-allocation check-in deadline of Feb. 28, 2025	
February 9, 2025	Start of A-194	
	TIMELINE WILL BE UPDATED FOLLOWING AUG. 13 DECISION	