



Memo

To: BC Chicken Industry

Date: August 11, 2026

Re: Board Member Update: Appointment of Craig Evans

On July 30, 2026, the BC Chicken Marketing Board carried to appoint Craig Evans as its Board-appointed Member, effective September 1, 2026, until March 31, 2029.

This decision was supported through consultation with the Primary Poultry Processors Association of BC (PPPABC) and the BC Growers' Association (BCCGA).

Craig Evans's current role as a provincially appointed director under the previous governance structure ends on August 31, 2026. Craig will simply remain with the Board, moving from a Province-appointed seat into a Board-appointed seat. The Board is confident this will provide valuable stability for the Board's processes as it adapts to its new composition.

The Board thanks Craig for his ongoing commitment, and the Board extends its appreciation to growers for their continued engagement as we move into this new chapter.

Craig brings extensive experience, sound judgment, and a deep understanding of our industry. We are fortunate to retain his leadership. Read Craig's bio at bcchicken.ca/board-members.

Background

Earlier this year, the Province updated the composition of the Board through an Order in Council (a formal provincial government decision). Effective September 1, 2026, the Board will consist of:

- a Chair, appointed by the Province's Lieutenant Governor in Council
- three registered grower director members, elected by registered growers
- one director, who is not a grower, appointed by the Board itself

This new structure gives growers a stronger voice at the Board table while also upholding additional perspective through the appointed Chair and the non-grower director.

During the incoming members' terms, the Board will develop a clear, merit-based process to ensure that subsequent appointments are transparent and well understood.

To read more about the Board's official change in composition, announced June 19, 2026, please visit bcchicken.ca/news/board-composition-changing-this-fall